

AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

A Report on



SDG-04: Quality of Education

Sustainable Development Goals Year 2021

Amity University Maharashtra, Bhatan Post - Somathne, Mumbai - Pune Expy, Panvel, Bhatan Pada, Maharashtra 410206

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GOAL 4: Quality Education

Amity Institute of Behavioral and Allied Sciences

sr.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants .	Total No. of Outside participants	Participant Charges (Paid / Unpaid)	Nature (Ad-hoc / On Programmed Basis)
1	AIBAS Suicide Awareness and Prevention Campaign- Webinar on Awareness and Methods of Preventing Suicide in an Indian Context	The webinar was organized to increase awareness about suicide in Indian context. The resource person shared the stagewise suicide statistics and answered questions related to suicide awareness such as nature, reasons and predictability of suicide.	07-Sep-21	Faculty Trainer	176 total	Unpaid	Programmed - MS Teams
2	Improving health & well being through the launch of a web based program: Heppatite for AIBAS students	This event was conducted to launch the web based program "Heppatite". This web based program is designed to improve the well being of the students. The students were introduced to the program and encouraged to use the program	13-Nov-21	Faculty Trainer	550 total	Unpaid	Programmed - MS Teams

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants	Participant Charges (Paid / Unpaid)	Nature (Ad- hoc / On Programmed Basis)
1	International symposium on Health, Tea and culture	The goal of the second symposium was to bring together students from AIBAS, Amity University, India; Wuyi University, China; and The Evergreen University, USA to provide a platform to the students to interact and to form work groups as per their area and topic (i.e., health/tea/culture). The work groups in the areas of health, culture, and tea, hence formed in the second symposium will present their work at our Third Symposium and Celebration on May 28-29 (29-30 in China and India).	06/03/2021	Faculty Trainer	75 total	Unpaid	Programmed - Zoom
2	Implementing Behavioral Safety in educational institution sin view of covid 19 scenario	This program mainly intended to imply behavioral safety in different areas of life. Despite of hving adeuate instructions people faulter to obey several important measures resulting in bad consequences. The webinar focussed on the power of assertive reasoning with others to spot correct the bad safety behavior. This can be applied to several institutions and places which will ensure the collectivistic safety amongst the people.	15/03/2021	Faculty Trainer	630 total	Unpaid	Programmed - Zoom

3	Carrer Counselling Can be Therapeutic	The webinar was organised to provide students and faculties of AUM the opportunity to get tips from a career counselor about how career counselling can be beneficial and what could be right age.	13-Apr	Faculty Trainer	131 total	Unpaid	Programmed - Zoom
4	Relation Reipe	The webinar was organised to provide students and faculties of AUM the opportunity to get tips from a relationship counselor about how to maintain healthy relationships, with special reference to maintaining and sustaining relationships in the face of pandemic and work from here scenario.	13-Apr	Faculty Trainer	132 total	Unpaid	Programmed - Zoom
5	National Webinar on Career Opportunities in Psychology	1. The event generated awareness and understanding of scope of psychology in current scenerio 2. An updated understanding on various upcoming trends in psychology facilitated students understanding on current scope of psychology field	24/06/2021	Faculty Trainer	300 total	Unpaid	Programed - Zoom

Amity Business School

					Total No. of		
					Outside	Participant	Nature (Ad-
					participants	Charges	hoc / On
Sr.	Name of the		Date of the	Online /	(Count)	(Paid /	Programmed
No.	Event	Short Description of the Event	Event	Offline	Woman	Unpaid)	Basis)
	Webinar-	Dr. Kiran Bedi has spoken about leadership					
	"Leadership in	requirements in view of COVID crisis					
	Governance	alongwith her leadership abilities througout					
	during Crisis	lifetime till date.		Online via			Program/
1	Time"		09-Jul-20	zoom	1000 total	Unpaid	Seminar

		This event was conducted to give participants					
		a basic overview of management skills. The					
		participants have been given an opportunity to					
		showcase their practical skills regarding array					
		of the events and cases happening around us.					
		The event consisted of two rounds.Preliminary		Online via			Student led
2	Chase the case	round which was hosted using the platform	24-May-21	teams	169 total	Paid	activity
		A capacity building program on research					
		teaching & learning processes for academic					
		fraternity to initiate interdisciplinary research.					
		A unique concept of Research Excellence					
		Series is to explore the ways of examining					
		facts and values of Management discipline					
	Gap Analysis:	and to develop better insights for conducting					
	The first step	structured enquiry in research aspect to utilize					
	towards a great	acceptable scientific methodology for creating	04h 7 1 0001	Online via			
3	Research	new knowledge	9 th July 2021	teams	41 total	Unpaid	RES Series
		Research Excellence Series talk 3 was					
		successfully conducted by the eminent					
		speaker Dr. Jaspreet Kaur To take the					
		learning forward from the Holistic approach to					
	"Qualitative	Literture Review (topic covered in the Talk 1					
	Assessment; A	of RES) alogn with the Talk 2 RES on "Gap					
	Holistic	Analysis-The first step towards a great					
	Approach to	Research". the topic for the Talk 3 RES was		Online serie			
.	Research	conceptualised as "Qualitative Assessment; A	22 24	Online via			
4	Methodology	Holistic Approach to Research Methodology"	23-Jul-21	teams	55 total	Unpaid	
	II. 15.45.	Research Excellence Series a colloborative					
	Holistic	interface intended to create research					
	Approach to	ecosystem, was inaugrated by the esteemed		Online via			
_	Literature	speaker Dr. Tripti, The discussion included	########		20 total	Linnaid	
5	Review	few generic steps in Literature Review	########	teams	39 total	Unpaid	
	//E: 1:	Key Highlights: 1) Search for relevant					
	"Finding	Literature 2) Evaluate and Select Sources 3)					
	Relevant	Practical steps to identify the articles in					
	Journals to Read	Elsevier. 4) Navigation steps in Elsevier 5)		Online via			
6	and Publish in	Medley use	06-Aug-21	teams	23 total	Unpaid	

7	: "Inductive and Dedudctive Research Approach- Understanding the importance of Research methodology"	The discussion started with the speaker explaining what is a scientific knowledge and Logic and evidence are the two pillars of scientific research. Based on this understanding, the Inductive and Deductive Research approach were explained clearly and how does a researcher choose which approach to be utilized for his research study.	##########	Online via teams	28 total	Unpaid	
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Sr.		Short Description of the	Date of the	AUM Resource Accessed by Outside	Total No. of Outside participants	Participant Charges (Paid
No.	Name of the Event	Event	Event	Participants	(Count) Woman	/ Unpaid)
	Finnacle Functional	Providing training of Finnacle Functional Training		Faculty Trainer, Computer, Accommodation		
1	training of UCO Bank	to UCO Bank Participants	11-Jan-21	Facility etc	309 total	Paid
2	Tycheforttuna'- Tata AIG Candidates	Consultancy for guidance, development and conduct of 'Executive Certificate In General Insurance	08-May-21	Faculty Trainer, Computer.	21 Total	Paid

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	Total No. of Outside participants (Count) Woman	Participant Charges (Paid / Unpaid)
1	Expert talk on Financial Reporting and analysis	It is a webinar to aspiring graduate and post graduate students	28/08/2021	NA	Unpaid
		series of physical events across four cities in India on the theme of "Emerging Trends in Career & College Counselling". These events saw participation from leading educationists			
	Emerging Trends in Career & College Counselling"-Panel	from top K-12 schools and Universities across the country. It is a Panel discussion in each City in which Amity University participated as			
2	Discussion	Speaker.	27 Nov. 2021	NA	NA

RICS AUM

				AUM	
				Resource	Total No. of
				Accessed	Outside
	Name of the			by Outside	participants
Sr. No.	Event	Short Description of the Event (Topic of the session)	Date of the Event	Participants	(Count)
				Faculty	
1	Webinar	2020- Is it the right time to do an MBA?	WED, JUL 15, 2020	Guidance	66
		An MBA that goes beyond the ordinary! - MBA in		Faculty	
2	Webinar	Real Estate & Urban Infrastructure	WED, JUL 29, 2020	Guidance	50
		Design Thinking in Built Environment" for Arachitects		Faculty	
3	Webinar	and Urban Professionals"	WED, AUG 5, 2020	Guidance	51
				Faculty	
4	Webinar	Career counselling session by faculty & experts	WED, JUL 22, 2020	Guidance	113

5	Webinar	Your career roadmap post an MBA- Q&A from Experts	WED, SEP 2, 2020	Faculty Guidance	54
		Career Opportunities for Engineers and Architects in		Faculty	
6	Webinar	Built Environment	TUE, SEP 1, 2020	Guidance	45
7	Webinar	e-Masterclass: New methods and mechanism of Real Estate Financing in the post COVID era	FRI, AUG 28, 2020	Faculty Guidance	11
/	vvebillal		FRI, AUG 26, 2020		11
8	Webinar	Importance of Emerging role of technology post COVID-19	THU, AUG 27, 2020	Faculty Guidance	66
				Faculty	
9	Webinar	Why Should you not drop a year! Ask the expert	FRI, OCT 30, 2020	Guidance	33
10	Webinar	Admissions 2020 - All you need to know	TUE, SEP 8, 2020	Faculty Guidance	60
		Career opportunities in rapidly changing built		Faculty	
11	Webinar	environment sector post COVID 19	TUE, DEC 1, 2020	Guidance	35
12	Webinar	Green Building Solutions	THU, NOV 26, 2020	Faculty Guidance	50
				Faculty	
13	Webinar	Future of the Built Environment Sector	WED, NOV 11, 2020	Guidance	53
14	Webinar	Career opportunities in rapidly changing built environment sector post COVID 19	WED, DEC 2, 2020	Faculty Guidance	38
15	Webinar	Career Opportunity in Built Environment	TUE, DEC 29, 2020	Faculty Guidance	94
16	Webinar	Skills required for managing Domestic and International Projects with an eye on associated Risk	THU, JAN 7, 2021	Faculty Guidance	34
		Career Counselling: Which MBA is best suited for		Faculty	
17	Webinar	you?	WED, JAN 13, 2021	Guidance	116
18	Webinar	Career opportunities in rapidly changing built environment sector post COVID 19	MON, JAN 25, 2021	Faculty Guidance	111
19	Webinar	Career opportunities in rapidly changing built environment sector post COVID 19	FRI, JAN 29, 2021	Faculty Guidance	49
20	Webinar	Job roles and career opportunities post MBA REUI	WED, FEB 3, 2021	Faculty Guidance	186

		Career opportunities in rapidly changing built		Faculty	
21	Webinar	environment sector post COVID 19	THU, FEB 11, 2021	Guidance	87
		Emerging technologies in Built Environment and			
22	Mahinar	Career opportunities in rapidly changing built	MON FED 0 2024	Faculty	0.3
22	Webinar	environment sector post COVID 19	MON, FEB 8, 2021	Guidance	93
22	NA/ a la fina a sa	Career opportunities in rapidly changing built	WED EED 2 2024	Faculty	24
23	Webinar	environment sector post COVID 19	WED, FEB 3, 2021	Guidance	31
		Industry demand of professionals by 2022 in built		Faculty	
24	Webinar	environment	FRI, JAN 29, 2021	Guidance	89
		Career opportunities in rapidly changing built		Faculty	
25	Webinar	environment sector post COVID 19	WED, JAN 13, 2021	Guidance	83
				Faculty	
26	Webinar	Demand and Supply in the Construction Industry	TUE, JAN 5, 2021	Guidance	62
		Skills Required to Manage Local and International		Faculty	
27	Webinar	Construction Projects	FRI, MAR 5, 2021	Guidance	557
		Career opportunities in rapidly changing built		Faculty	
28	Webinar	environment sector post COVID 19	FRI, FEB 26, 2021	Guidance	82
		Career opportunities in rapidly changing built		Faculty	
29	Webinar	environment sector post COVID 19	THU, FEB 25, 2021	Guidance	72
		Conceptualizing Digital Built Environment with focus		Faculty	
30	Webinar	on BIM	WED, FEB 24, 2021	Guidance	47
				Faculty	
31	Webinar	The path ahead for Specialized Professionals	THU, MAR 25, 2021	Guidance	488
		Conceptualizing Digital Built Environment with focus		Faculty	
32	Webinar	on BIM	WED, MAR 24, 2021	Guidance	107
				Faculty	
33	Webinar	Career Guidance Seminar "Specialise to Rise"	SAT, MAR 20, 2021	Guidance	86
		The importance of commercial & residential real		Faculty	
34	Webinar	estate in the Indian Economy	FRI, MAR 19, 2021	Guidance	400
				Faculty	_
35	Webinar	Future of CPM program in India & Abroad	WED, MAR 17, 2021	Guidance	53
		Career opportunities in rapidly changing built		Faculty	
36	Webinar	environment sector post COVID 19	MON, MAR 15, 2021	Guidance	110

27		Talk to REUI Faculty: Career opportunities in Real		Faculty	50
37	Webinar	Estate & Urban Infrastructure	WED, APR 21, 2021	Guidance	53
		Talk to CPM Faculty: What's in CPM for Civil		Faculty	
38	Webinar	Engineers & Architects?	THU, APR 15, 2021	Guidance	61
				Faculty	
39	Webinar	Health and Safety – Obligation or Responsibility	FRI, MAR 26, 2021	Guidance	101
				Faculty	
40	Webinar	Future Technology	FRI, MAR 26, 2021	Guidance	103
		Talk to CPM Faculty- Career opportunity in		Faculty	
41	Webinar	Construction Project Management	FRI, JUN 11, 2021	Guidance	115
		Talk to REUI Faculty- Job roles & opportunities post		Faculty	
42	Webinar	MBA REUI	FRI, JUN 18, 2021	Guidance	38
		Talk to CPM Faculty- Career opportunity in		Faculty	
43	Webinar	Construction Project Management	FRI, JUN 11, 2021	Guidance	115
		Housing in India: Sustainable, Affordable and		Faculty	
44	Webinar	Resilient	WED, SEP 8, 2021	Guidance	57
		Opportunities in Corporate Real Estate Asset		Faculty	
45	Webinar	Management	THU, AUG 26, 2021	Guidance	72
				Faculty	
46	Webinar	CPM & CEQS Program Insight – Ask the Expert	TUE, AUG 10, 2021	Guidance	62
		Career opportunities for techno-managerial		Faculty	
47	Webinar	graduates in the Real Estate & Construction Sector	TUE, JUL 27, 2021	Guidance	262
		Opportunities in Valuation and Property Funding for		Faculty	
48	Webinar	Built Environment Graduates	TUE, JUL 13, 2021	Guidance	156
		Job roles and career opportunities offered in 2020-		Faculty	
49	Webinar	21	WED, SEP 15, 2021	Guidance	95
		Is the Indian real estate market prepared for the		Faculty	
50	Webinar	next wave of urban influx ?	THU, SEP 29, 2022	Guidance	24
		Impact and Relationship of Urban Infrastructure with		Faculty	
51	Webinar	Real Estate	FRI, AUG 26, 2022	Guidance	14
				Faculty	
52	Webinar	Career insights for MBA in Construction sector	FRI, JUL 8, 2022	Guidance	34

53	Webinar	Opportunities in Corporate Real Estate Asset Management	FRI, JUN 3, 2022	Faculty Guidance	33
54	Webinar	Ask the Expert Demand for professionals in Real Estate & Urban Infrastructure	FRI, MAY 13, 2022	Faculty Guidance	12
55	Webinar	Talk to REUI Faculty: What's in REUI for Civil Engineers & Architects?	MON, APR 18, 2022	Faculty Guidance	29
56	Webinar	Industry Demand of Professionals in the Built Environment Sector by 2022	SAT, MAR 12, 2022	Faculty Guidance	42
57	Webinar	Career Prospects in the Real Estate and Construction sector during/after Pandemic	SAT, FEB 19, 2022	Faculty Guidance	54
58	Webinar	Career opportunities for techno-managerial graduates in the Real Estate & Construction Sector	TUE, JAN 11, 2022	Faculty Guidance	51

Amity Institute of Biotechnology

				NAME OF RESOURCE	NAME &	
				PERSON/GUEST/	DESIGNATION	
				CELEBRITY ETC,	OF	
				ALONG WITH	COORDINATOR/	
				DESIGNATION, PLACE	FACILITATOR OF	
			EVENT	OF WORK AND ALL	THE	
S.No.	Category	DATE	NAME	RELATED DETAILS	PROGRAMME	Brief of event outcome
			Research			
		29-Jan-	Seminar	Prof. Shrikant	Prof Aparna	Inauguration of Research seminar series to introduce
1	Seminar		Series	Charhate, Prof and	Khanna, Head,	researchers at AUM with renowned scientist from
		21	(Online	Head, ASET, AUM	AIB, AUM	worldwide
			Mode)			
			,			

2	Workshop	28-Jan- 21	Entrepreneu rship Developmen t	1) Mr. Harshal Shah, CEO, AIC-NMIMS Incubation centre, Mumbai 2)Dr. Neelanjana Janardan, Senior Program Manager, C- CAMP	Prof Aparna Khanna, Head, AIB, AUM	Formation of Institution's Innovation Council (IIC) under the guidance of Honb. VC Sir. IIC is an initiative by the Ministry of Education Innovation Cell (MIC) under the umbrella of Ministry of Education. The aim of the council is to encourage innovation at higher educational institutes across India. IIC aims to achieve it by organising different activities organised by the host institute and attending activities organised by the MIC
3	Seminar	04-Feb- 21	Webinar on World Cancer Day	Dr. Dhananjaya Saranath, Executive Director, Cancer Patients Aid Association (CPAA)	Dr. Aparna Khanna and Dr. Jaya Lakkakula, AIB, Mumbai	The focus of webinar was mostly to raise awareness and reduce stigma. Cure for Cancer seems to have become synonymous with a description of the impossible yet our medical, scientific and academic communities continue to carry the flame of wonder, curiosity and burning desire to find solutions. The solutions are varied in their application and effectiveness. An interesting field with immense impact. Guest speakers (Academicians) ignited young minds with their talks and experiences followed by question and answer sessions. The events were highly educational and interactive for students and participants as well faculties. We received great feedback from all participants stating they enjoyed the sessions and had an opportunity to witness and gain an understanding and importance of Biotechnology and its applications in the field of Cancer awareness, diagnosis and prevention.
4	Guest Lecture	05-Feb- 21	Orientation Session on	Dr. AKS Suryavanshi	Director ABS AUM	The start up policy of Inida was explained in details as per of IIC event

			NISP			
5	Student Led	26-Feb- 21	AmiVigyaan (National Science Day)	Ms.Sri Sailaja Nori, Director, R & D, Sea6 Energy	Dr. Jaya Lakkakula and Dr. Tareeka Sonawane, Dr. Aparna Khanna, AIB, Mumbai	On ocassion of National Science Day, AmiVigyaan (Gain Gyaan from Amivigyaan) was organized for the students and by the students on the theme titled "Future of STI: Impacts on Education, skills and work". Welcome address was given by Dr. Aparna Khanna followed by Lt.Gen VK Sharma, AVSM (VC, Amity University, Mumbai). Ms. Sr Sailaja Nori, CEO of Sea6Energy was invited as Chief guest and she delivered talk on "Ocean of possibilities- How Sea6 Energy built a whole new bio-economy in the last decade". Followed by the talk we had four events lined up for the day 1) Conflicts Confronts (debate competition) 2) Scicirea 3) Creation D'affiche and 4) Biohackers
6	Guest Lecture	26-Mar	Orientation Session on Design Thinking and Innovation	Dr. Tanushree Banerjee Associate Professor Former DST-INSPIRE Faculty In-Charge, Molecular Neuroscience Research Group Dr. D. Y. Patil Biotechnology and Bioinformatics Institute Dr. D. Y. Patil Vidyapeeth, Pune	Dr. Mayank Kumar, Asst Professot AIB	

				ee Banerjee		
7	Online Event	08-May- 21	Webinar on "Research in Biotechnolo gy: Avenues and Prospects"	Dr. Rajshri Singh (Speaker), Asst. Prof., Amity Institute of Biotechnology	Dr. Rajshri Singh (Speaker), Asst. Prof., Amity Institute of Biotechnology, AUM; Faculties on panel: Dr. Sagar H. Barage & Dr. Tareeka Sonawane, Amity Institute of Biotechnology	The webinar was organized to orient our Alumini students and Final year students of Master's courses about the prospects of research in our field of Biotechnology. The participants were given the details of Full Time/ Part Time PhD programme offered by AIB, AUM for their higher studies. The presentation covered future prospects and benefits of doing PhD, Phd Programme offered by AIB, AUM, our faculties research interest, fundings & admission criterion.

8	Webinar	27-May- 21	Interactive session on "Social Entrepreneu rship"	Guests 1. Prof. (Dr.) Meena Galliara, Director, Jasani Center for Social Entrepreneurshi p & Sustainability Manage ment, Professor, School of Business Ma nagement, Narsee Monjee Institu te of Management Studies (NMIMS), Mumbai. 2. Ms. Jyotika Bhatia, Social Entrepreneur, Co-Founder, Srujna, Mumbai	Session Chair: Prof. Aparna Khanna, Director, Amity Institute of Biotechnology, AUM; Convener, Institution's Innovation Council (IIC), Amity University Maharashtra. Moderator: Dr. Rajshri Singh, Asst. Prof., Amity Institute of Biotechnology, Amity University Maharashtra	The webinar was organized by IIC and AIB to orient our students and participants about how a social issue allows social entrepreneur to develop innovative solutions that affect society in a positive manner. There is a significant requirement for developing social sensitivity among ourselves for making positive changes around us. The esteemed speaker Prof. Meena Galliara gave a wonderful talk covering many example of social entrepreneurship in issues faced in our everyday life. The speaker also talked about fellowships, fundings, organizations etc. which are supporting young innovators in social entreprenuership. The speaker emphasized that social enterprises helps in sustainable development of any society by meeting the needs of its vulnerable groups. The young social entreprenuer Ms. Jyotika Bhatia covered her decade long journey with her social enterprise "Srujna" in her talk. She briefed about her yearwise experiences, opportunities, failures, learnings etc. which gave our participants the glimpses of stage wise development of her enterprise.
9	Inaguration MSI	04-Jun- 21	MSI - Inaguration	Speaker: 1.Prof. A.M Deshmukh (President MSI, India) 2. Dr. Sanjeev Patankar (State President MSI, Maharashtra & Goa) 3. Chief Guest - Prof.	Dr. Renitta Jobby	Inspired students to contribute to community outreach activities. It also helped explore the opportunities in science communication. More number of students have joined MSI – AIB AUM. The speakers also inspired the students to bring out the scientific knowledge to the nonscientific community.

Dr. R.S. Tomar (Director, AIB & Dean (Life Sciences), Dean
(Academics), AUMP
4. Guest Speaker - Dr. Preeti Nema ,Senior
Domain Expert,
Science Comm. &
Public Engagement IISER Pune & Affiliate
Research Scientist, Blue Marble Space
Institute of Science.

					Dr.Vinoth	
					Prasanna	
					Gunasekaran	
				Dr. Sourabh Ghosh,	Assistant	
				Professor, Department	Professor- AIB-	The panel discussion was organised by IIC-AUM
				of Textile and Fibre	AUM	along with AIB and ASET to orient the participant to
				Engineering, Indian	IIC-Innovation	learn about the scientific advancement, ecosystem
				Institute of	Activity	and IPR on 3D printing technology. The even
				Technology Delhi, New	Coordinator -	provided the great knowledge on what kind of
				Delhi, India - 110016 .	AUM Mr.	interdisciplinary approaches needed between
			Panel	Mr. Alok Medikepura	Ameya More	engineering and biology to make a successful start-
			Discussion	Anil	Assistant	up. Dr. Sourabh Ghosh and Mr. Alok Anil delivered a
	Panel	23.07.20	on 3D	CO-FOUNDER /	Professor-ASET	short talk on the current available technologies and
10	Discussion	23.07.20	Printing: An	DIRECTOR	IIC-Start-up	journey of Next big innovation labs respectively and
	Discussion	21	Innovative	NEXTBIGLAB,	Activity	further all panellists answered the questions from
			technology	Bengaluru ,	Coordinator	the audience. Overall, panel discussion covered the
			for start-ups	Mr. R.Anantharaman	Dr. Aparna	current technologies, ecosystem for 3D printing,
				CEO- FIRST TBI,	Khanna	incubators, funding mechanisms, IPR related issues
				SASTRA	Dean Research-	in 3D printing and business opportunities. Overall,
				Tamil nadu	Diretor-AIB	panel discussion covered the current technologies,
				Ms. Harleen Sethi	IIC-Convener	ecosystem for 3D printing, incubators, funding
				Senior Public Policy	Dr Shrikant	mechanisms, IPR related issues in 3D printing and
				Counsel at ShareChat	Charhate	business opportunities.
				New Delhi, India	Dean academics	
					& Director ASET	
					IIC-Vice-	
					President	

11	Guest lecture	18th August 2021	Guest lecture - How to read Scientific Literature	Dr. Anupama Harshal - Consultant, Science Communication and Public Engagement MANAV-Human Atlas Initiative, IISER, Pune	Dr. Renitta Jobby, Amity Institute of Biotechnology	Students were exposed to the basic concepts of scientific literature, difference between research paper and review paper, how to read a paper with annotations in 30 min. They were also informed about the MANAV HUMAN ATLAS program and how they can contribute in the same. Online test link was sent and they were given certificates
12	Guest lecture	27.10.20 21	My Story – Motivational session by Successful Innovators	Mr Donson D Souza, Chief Operating Officer,BLACKFROG Technologies (A DBT- BIRAC supported start- up), Manipal, Karnataka, India.	Dr. Vinoth Prasanna Gunasekaran, Assistant Professor, AIB & Dr. Vinothkanna n Ravichandran, Assistant Professor, AIB	A motivational session organised by IIC -AUM and AIB. Mr.Donson shared his experience during his journey. He explained how to arrange finacial support, approval . Explained about BIRAC support
13	Community Service	18th- 24th Noveme ber 2021	Antimicrobia I awarness week	Dr. Nerges Mistry, Director, The Foundation for Medical Research	Dr. Renitta Jobby, Dr. Vinothkannan Ravichandran, Dr. Shashank Kamble	Participation in the worldwide campaign organized by WHO, collaboartion opportunities with speaker institutes for AMR, Sponsorship of 10000 received by Himedia and Microbiologist society India, Publicity of Amity University Mumbai nationwide for the event, T shirts given to winner with Amity Logo for higher outreach,
14	Workshop	25th to 27th Nov 2021	Hands on Workshop "I nnovative 3 D Printing Te chnology & Applications	Dr. GURUPRASAD RAO Director and Mentor, Imaginarium India Pvt Ltd, MumbaiDr. DATTATRAYA PARLE Former Principal Consultant, Infosys,	Dr. Aparna Khanna, Convener, IIC, Amity University Mumbai Dean Research (S&T), AUM	1 General Introduction of the Event: Provided hands on training of 3D printing 2 Inspiration & Objectives of the Event: Nowadays, 3D Printing is increasingly used for the mass customization, production of any type of opensource designs in the field of agriculture, healthcare, Biotechnology, automotive industry, locomotive

		Technical Lead, AIML	Dr. Shrikant	industry, and aviation industries.
		Systems, University of	Charhate	3 Brief about the address/talk of speakers:
		Sheffield, UK	Director, ASET	praticipants were trained to use the softwares
		Dr. GOPINATHAN	Off. Dean	related to 3D printing and hand on training with 3D
		JANARTHANAN		
			Academics,	printer available at AUM. Dr. Jayan Moses and
		Associate Research	AUM	Dr.Gopinathan talked about application of 3D
		Scientist, ECO World	Dr. Vinoth	printing in food industries and tissue engineering
		Pharma Co Ltd	Prasanna	4 'Take Homes' for the Guest and Attendees:
		Republic of Korea	Gunasekaran	Nurturing of students skill sets to enhance their
		Dr. JEYAN ARTHUR	Innovation	employability.
		MOSES Assistant	Activity	
		Professor, National	Coordinator, IIC,	
		Institute of Food	Amity University	
		Technology, Ministry	Mumbai Dr.	
		of Food Processing	Vinothkannan	
		Industries (MoFPI),	Ravichandran	
		Tamil Nādu, India	Member, IIC,	
		Prof. AMEYA MORE	Amity University	
		Department of	Mumbai	
		Mechanical	Prof. Ameya	
		Engineering, Amity	More	
		School of Engineering	Innovation	
		and Technology, Amity	Ambassador &	
		University Mumbai	Start-up activity	
		Mr. JYOTHIKUMAR	Coordinator, IIC,	
		MANDAVA Amity	AUM	
		Institute of		
		Technology, A TATA		
		Technologies Ltd.		
		Collaboration		
		23.14001461011		

					Dr. Jaya	
					Lakkakula	
			International	Dr. Dakshinamurthy	(Assistant	UG, PG and PhD Schoalrs from all over India
			Webinar on	Shivakumar (R & D	Professor), Dr.	attended the progrmme and where actively involved
15	Webinar	44552	Emerging	Centre, Pharmacadd),	Vinothprasanna	in the discusison. It helped the participants in
15	Webiliai	44553	Trends in	Dr. Arunkumar	(Assistant	awareness and updates the recent trends happening
			Translational	Pitchaimain (Associate	Professor), Dr.	in the filed of nanotechnology and computational
			Research	Professor, VIT)	Vinothkannan	biology
					(Assistant	
					Professor)	

Amity Institute of Liberal Arts

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participant s	Total No. of Outside participants (Count) Woman	Total No. of Outside particip ants (Count) Men	Participant Charges (Paid / Unpaid)
		Amity Institute of Liberal Arts, Amity University Mumbai organised a half day event on "Career Opportunities in Social Work" on 25th May 2020. Resource person- Dr.					
1	Career Opportunities in Social Work	Govind Dhasake, PhD Indiana University, USA	25/05/2020	online Lecture	60	20	Unpaid
2	Webinar on Adopting Healthy Lifestyle for Cancer Prevention	Webinar on Adopting Healthy Lifestyle for Cancer Prevention in collabration	26/04/2021	online Lecture	80	40	Unpaid

		with Snajeevavni organisation Webinar					
		, o					
		An Awareness and					
		Sensitization Workshop on					
		the lives of the Visually					
	An Awareness and	Challenged conducted by					
	Sensitization	Xavier's Resource Centre					
	Workshop on the lives	for the Visually Challenged					
	of the Visually	(XRCVC), St. Xavier's College		online			
3	Challenged	(AUTONOMOUS) , Mumbai	22/01/2022	Lecture	50	5	Unpaid
	Webinar on Violation	Ms. Suneeta Dhar, Senior					
	of Women Rights in	Advisor at Jagori & Co-					
	Modern India:	Founder and Chair of South					
	Present and A Way	Asia Women Foundation		online			
4	Forward'	(India), a Women's Fund	20/11/2020	Lecture	50	13	Unpaid
	Virtual Awareness						
	Event on 'Cancer						
	Prevention and	Sanjeevani		online			
5	Healthy Life style'	Foundation, Mumabi	16 April,2021	Lecture	25	27	unpaid
	Webibar on 'Foreign		8th of	online			
6	Exchange Market'	DFr.Hemant Abhyankar	June,2021	Lecture	20	25	unpaid
	Two-day International			Zoom			
	Conference on			https://ami			
	"Human Security &			tyuni.live/8			
	Pandemic"			764909983			
				2 You			
		Total 301 academicians		Tube Live			
		registered for the		(Links Day			
		Conference from India,		1			
		United Kingdom, Finland,		https://ww			
		Ukraine, Bangladesh, Nepal,		w.youtube.			
		Pakistan, USA, Australia,	22.8.24	com/playlis			
		Russia, Nigeria, Romania	23 & 24	t?list=PLvtA			
,		and Iraq. Total 75 panelists	November,	_PFBEshzh	100	201	
7		will present their paper.	2020	Elkcf101JT	100	201	Free

				Gx6WuEnsf C Day 2 https://ww w.youtube. com/playlis t?list=PLvtA _PFBEshyC QIAROTFkw hokSAS8M- G9)			
				Magazine Launch			
	Itivritta – Annual	Launch of AILA's annual		Event on			
8	History Magazine	History magazine.	23-09-2021	MS Teams	30	10	Free
9	Indo-Afghan Relations in times of Afghan Crisis: Past, Present and Way Ahead	Guest lecture by Yashwant Sinha.	27-09-2021	Guest Lecture on Zoom	80	70	Free
10	"Sustainable Development: Water Crises and Management".	Students gained insights on the topic of water management and were introduced to work done by WOTR.	7th October 2021	Webinar on Zoom	34	16	Free
11	"Project Conceptualization and Proposal Development"	Students gained insights on conceptualization and drafting of research proposal.	18-Nov-21	Webinar on MS Teams	45	15	Free
12	Juvenile Justice Act (JJ Act) and Child Rights Protection'	Students received detailed information, insights, and field level knowledge regarding JJ Act and Child Rights in India.	10-Dec-21	Webinar on MS Teams	30	10	Free

Amity Institute of Travel and Tourism

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)	Nature (Ad- hoc / On Programmed Basis)
	AITT Webinar	Webinar Series Guest Lecture conducted by						
	Series – Guest	industry expert Mr. G	7 th July	Faculty				
1	Lecture 1	Somaiah	2020	Trainer	40	60	Unpaid	Ad-Hoc
		Webinar Series Guest			_		- P	
	AITT Webinar	Lecture conducted by						
	Series – Guest	industry expert Mr.	14 th July	Faculty				
2	Lecture 2	Aditya Bhide	2020	Trainer	45	50	Unpaid	Ad-Hoc
		Webinar Series Guest						
		Lecture conducted by						
	AITT Webinar	industry expert Mr.						
	Series – Guest	Gagan Singhal and	1 st August	Faculty				
3	Lecture 3	Mr. Aditya Bhide	2020	Trainer	35	55	Unpaid	Ad-Hoc
		The students and faculty of AITT						
		organized						
		celebrations of the						
		annual World						
		Tourism Day with						
		various events						
		conducted virtually	26 th					
	World Tourism	through online	September	Faculty				
4	Day 2020	platforms	2020	Trainer	120	280	Unpaid	Ad-Hoc
			3rd					
	Virtual Sports	Virtual Sports Quiz	November	Faculty				
5	Quiz - Sanghatan	for AITT students	2020	Trainer	30	40	Unpaid	Ad-Hoc

		A sneak peek into the						
		world of national						
		park and wildlife						
		sanctuaries – Varun	7 th Nov	Faculty				
6	Guest Lecture	Mani	2020	Trainer	35	45	Unpaid	Ad-Hoc
		Tourism Talks : A						
		World of Adventure						
		Tourism with	10 th Nov	Faculty				
7	Guest Lecture	Shantnu Pandit	2020	Trainer	40	60	Unpaid	Ad-Hoc
		Guest Lecture on						
		Entrepreneurship						
		development:						
		Current Trends and	15 th April	Faculty				
8	Guest Lecture	Future Implications	2021	Trainer	30	40	Unpaid	Ad-Hoc
		Online Travel Quiz						
	Online Travel	for all AITT students	20 th June	Faculty				
9	Quiz	and student leads	2021	Trainer	5	5	Unpaid	Ad-Hoc
		Online Travel Writing						
		Contest for all AITT						
	Online Travel	students and	27 th – 30 th	Faculty				
10	Writing Contest	potential leads	June 2021	Trainer	3	3	Unpaid	Ad-Hoc
	Online	Responsible Travel						
	Responsible	Solutions contest	07th - 08					
	Travel Solutions	from 07 Aug to 08	th Aug	Faculty				
11	Writing Contest	Aug 2021.	2021	Trainer	3	3	Unpaid	Ad-Hoc
		Surfing in India:						
		Trends,						
		Opportunities and						
	Online Coast	Stories with Mr.	Oard Carat	Faculty				
12	Online Guest	Rammohan	03 rd Sept	Faculty Trainer	45	СГ	Llanaid	Ad Hos
12	Lecture	Paranjape	2021 27 th		45	65	Unpaid	Ad-Hoc
12	Vintual Taxas	World Tourism Day		Faculty	120	200	المسمة ما	Adillos
13	Virtual Tour	Celebrations	September	Trainer	120	280	Unpaid	Ad-Hoc

			2021					
		Opportunities in						
		Tourism: Solo	27 th					
	Online Guest	Traveling and	September	Faculty				
14	Lecture	Adventure Tourism	2021	Trainer	50	70	Unpaid	Ad-Hoc
		Documentary						
	Azadi ka Amrut	Screening on plastic						
	Mahotsav:	awareness, compiled	01 st Nov	Faculty				
15	Made in Plastic	by students of AITT	2021	Trainer	25	35	Unpaid	Ad-Hoc
		Student e-magazine						
		titled "Parivatan" on						
		the theme of						
		Woman, Women						
	Launch of	Issues and Role of						
	Magazine	Government in	2 nd Nov	Faculty				
16	"Parivartan"	solving these issues.	2020	Trainer	40	60	Unpaid	Ad-Hoc

Amity Law School

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Participant Charges (Paid / Unpaid)
1	National Webinar on Prison Administration in India	National Webinar on Prison Administration in India Keeping in view the importance of prisons, a number of laws were passed from time to time to improve prison condition. This webinar was attended by eminent lawyers, academicians and native as well as foreign nationals. The speakers' splendid speech over the topic brought light and gave supreme knowledge to all the budding lawyers.	03/07/2020	Online	Unpaid

2	National Webinar on COVID-19 and Increased Cases of Domestic Violence	In this National Webinar on COVID-19 and increased cases of Domestic Violence. The speaker addressed the current as well as the forthcoming situation of the other half of the society.	11/07/2020	Online	Unpaid
3	National Webinar on Force Majeure and Frustration of Contracts due to COVID-19	Amity Law School was delighted to have this webinar and bring light over this ongoing issue. To develop the ability of responding. To learn from others' experience and knowledge.	11/07/2020	Online	Unpaid
4	National Webinar on Shielding Witnesses: Discussion on Witness Protection Scheme in India	Protection may be as simple as providing a police escort to the courtroom, offering temporary residence in a safe house or using modern communications technology (such as videoconferencing) for testimony. All such issues and ground reality were discussed and explained at a national level webinar organised by Amity Law School. To understand the ground reality of any socio political and legal issue. To have an ability to bring reform and work for the betterment of the society. To interact with eminent lawyers and clear doubts regarding such sensitive issues.	24/07/2020	Online	Unpaid
5	Confab – Monsoon Session on Freedom of Speech, Contempt of Court and Constitutionalism	A confab is meant to deal with a current, cutting-edge concerns through preparatory study, followed by a debate and meeting to formulate policies. Concerns are usually of an academic nature that is common to students doing a course and educators. This enhances and boost students to speak and research over topics and through light to the viewers with great confidence. Amity Law School strives to create such developing platforms for students to enhance their vocabulary, speaking abilities and debating skills. This platform boosts up confidence of students and prepares them to participate to many other national level events.	28/09/2020	Offline	Unpaid

	Confab – Winter Session on LGBTQ right to life and judicial decisions;	A confab is meant to deal with a current, cutting-edge concerns through preparatory study, followed by a debate and meeting to formulate policies. Concerns are usually of an academic nature that is common to students doing a course and educators. This enhances and boost students to speak and research over topics and through light to the viewers with great confidence. Amity Law School strives to create such developing platforms for students to enhance their vocabulary, speaking abilities and debating skills. This platform boosts up confidence of students and prepares them to participate to many other national level events.	11/11/2020	Offline	Unpaid
6	Workshop on Intellectual Property Rights and IP management for startups	The Workshop allowed the students to explore different types of Intellectual Property Rights and statutes governing them. The Speaker through the session pointed out on the basic differences between different IP's by giving practical examples. Further, in the session the students were acquainted with the statutory definition of start-up and various documents to be filed while setting up a start-up. In the session the significance of innovation for a start-up was also stressed upon and what measures should be taken for effective protection of IP for a start-up was discussed. During the session steps taken by the government for promotion of start-ups was also highlighted.	16/02/2021	Offline	Unpaid
8	Session on effective Protection of Intellectual Property with emphasis on Innovation	Exploring new types of Intellectual Property. Understanding Start up and Development of entrepreneurship.	17.02.2021	Online Lecture	Unpaid

Amity School of Applied Science

Sr. No.	School Name	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Participant Charges (Free access / Charged Access)
1	ASAS	National Level Online Workshop on LATEX	Workshop	18th-20th December 2020	Faculty Trainer	Free access
2	ASAS	Two Day International Seminar Series in Applied Physics	International Seminar	13th-14th February 2021	Faculty Trainer	Free access
3	ASAS	Five Day Webinar Series on Concept of Green Chemistry: Basic to Advanced	Webinar Series	15th-19th February 2021	Faculty Trainer	Free access
4	ASAS	Two Day International Seminar Series Climate Change Adaptation & Sustainability	International Seminar	18th-19th March 2021	Faculty Trainer	Free access
5	ASAS	Innovate to sustain	Quiz competition	24th April 2021	Faculty Trainer	Free access
6	ASAS	Saturday Webinar Series on Off-beat careers in Sciences	Webinar Series	17th, 24th, 31st July & 7th ,14th August 2021	Faculty Trainer	Free access

7	ASAS	Pollution Control Technologies in Industries	Webinar	2nd December 2021	Faculty Trainer	Free access
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Amity School of Fine Arts

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)
1	"Independence Day Painting Competition for Bhatan High School – Azadi ka Mahautsav "	Social Outreach activity on the occasion of 75th Independence of India. Key Takeaway – Creative expression of participants	16/8/2022	Classroom, Faculty, Drawing Board	20	23	UNPAID
2	Art Galleries Visit	Students and faculty members attended walkthrough by the galleries of the current exhibitions which displayed paintings, drawings and sculptures by the contemporary artists. Interaction with Artists and Gallerists.	08/09/2022	Classroom, Faculty, Drawing Board	30	30	UNPAID
3	Curating your Brand yourself	Vaibhav Raj Shah, Visual Artist, Founder/ Director of ARTHISTORY+ An arts and culture platform dedicated to Indian Artists, Arts, and Contemporary culture.	24/8/2022	Classroom, Faculty, Drawing Board	71	70	UNPAID

Amity School of Fashion and Design Technology

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)
1	Graduation design collection	ASFDT caters to subjects based on skill development which Graduation design collection, Patttern Making, Garment construction, Design and development of fashion accessories, Woven Structure, Craft studies, Fashion Illustration, etc are all skill based subjects that will help female students to become enterprenures.	27th Aug 2020	Video of Collection			Unpaid
2	Induction Program, Webinar 9: Establish your executive presence mastering 5 types of intelligence	Expert Mr. Vivek Hattangadi, Marketing and brand management consultant talk about IQ and EQ and its importance and relevance in today's world.	27th Aug 2020	Online lectures	51	4	Unpaid
3	Induction Program, Webinar 12: Design For A Cause	Talked about how design can contribute for a greater good of the society by Ms. Narmeen Hamadeh, Digital Illustrator, Riyadh was the expert for the talk.	31st Aug 2020	Online lectures	52	3	Unpaid
4	Induction Program, Webinar 15: Nutrition - Building blocks for good health	Dr. Ashwini Sadhu, Nutritionist, talked about the importance of right diet and eating healthy food for a healthy lifestyle. Also balancing exercise with food intake for proper weight management.	01st Sept 2020	Online lectures	49	6	Unpaid

5	Remembering Pierre Cardin	Students were asked to create a physical model and make videos or take pictures of the work in progress along with the story behind the inspired garment from the famous works of the designer in the form of a presentation. Any material could be used to create the same. Session was conducted by Ms. Narjis Bhargav, Former Head of NIFD Hyderabad and Assistant Designer of Genius Clothing, New Zealand. Fashion educator and a design consultant.	15th to 20th Jan 21	Online competition	150	10	Unpaid
6	National Handloom Day 2021	Ms. Sheela Powell gave a detailed account of the Toda Embroidery. She explained about the cultural significance, patterns motifs and current state of affairs of the handicraft. Ms. Vishnumaya who has closely worked with the artisans demonstrated on the technique of the embroidery. Ms. Sheela Powell, Shalom self help group, Ooty, Tamil Nadu & Ms. Vishnumaya MV, M.Des student of ASFDT.	6th August 2021	Online Workshop	149	8	Unpaid
7	Personal Branding Online for Young Professionals	The expert Ms. Shilpa Ahuja, Founder, Shilpa Ahuja Digital Media elucidated upon concepts like brands, branding and marketing mix refrencing well-known personalities. The importance of branding and the differences between social media presence and website presence was explained. From curating past work to unique selling propositions (USPs), observing competition to communicating brand	20th Oct 2021	Faculty Trainer	149	7	Unpaid

		values, and a plethora of considerations for personal branding were discussed. The webinar came to a close after all questions from eager students were answered individually.					
8	Rangreza'21- Virtual Assimilation of Graduation Design Collection 2021	Seven graduates of ASFDT 2021 batch presented their Graduation Design Collection at a virtual show. The short videos of the collection and their making were compiled and uploaded to AUM's official YouTube channel on December 15th, 2021.	15th Dec 2021	Online Showcase	6	1	unpaid

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)	Nature (Adhoc / On Programmed Basis)
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		Amity School of				
		Fashion Design				
		and Technology				
		since its inception				
		has been actively				
		giving back to				
		society through its				
		dedicated				
		community				
		outreach				
		programme;				
		'Design				
		Intervention for				
		Community				
		Outreach'. from				
	Community	the fashion &				
2	Outreach of	textile sector				
	ASFDT	visiting AUM.				
		International				
		rotary club of				
		Smart City, Navi				
		Mumbai and				
		Param				
		Foundation has				
		donated 30				
		Motarised sewing				
		machine to				
		ASFDT. Post				
		which an MOU is				
		signed and a silai				
		<i>school</i> is opened				
		for women of				
		nearby community.				

3	Coronail Innovation design contest	Launched on Innovation Day, a contest with relavence to today's world ie Coronial Era, Students were asked to design a Mask and Gloves. This gives students an idea of how to practically design products which will help them in future. Women entrepreneurial skills are enhanced by making them understand the design coordination between two pieces of the same attire. Judges: Ms. Narmeen Hamadeh, Digital Illustrator, Riyadh Ms. Vandana Deshmukh, Head, Dept of Fashion Design, CKT College Panvel	28th Sept 2020		35	6	Unpaid	Ad-hoc
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4	Rangoli Competition	Students from all the semesters were engaged in an Innovative Rangoli Design Competetion on the Occasion of Diwali to celebrate the spirit of design and color which form an essential part of indian tradition. Students were ask to click pictures of their Rangoli's and send it across.	10th November 2020	Online Competition	170	10	Unpaid	Ad-hoc
5	Design amd Innovation: Overcoming creative blocks by using tools of creativity	For the webinar the focus was on product development related problems, which will be helpful for those who attended the session to preempt and eliminate some of the major reasons why businesses failed. The talk was beneficial for design students and professionals, and inculcated the ability to flexibly	12th July 2021	Online Lecture	90	8	Unpaid	Programme based

6	Affordable Hygiene Aids for Women- Sixth lecture of Research Seminar Series, AUM	think through and generate ideas while designing a product / strategy. The talk was a part of Sixth lecture of Research Seminar Series of AUM. The speaker highlighted that researcher should make an attempt to reduce the cost of sanitary napkins. Suvidha is the trade name for these napkins	22nd July 2021	Online Lecture	25	5	Unpaid	
7	"UNLOCKING SUCCESS - CRAFTING THE FUTURE IN ART & DESIGN"	Ms. Raadha Shalini, Creator Soul Splash Program, and Former Creative Director of Paul Salon (Satya Paul) conducted the session and as per the expert clarity in goals is the most important direction for moving towards success. Following it, one should dive into the area of interest and experiment	11th March 2021	Online Lecture	99	9	Unpaid	Programme based

21.2.1	$\overline{}$
vith it in every	
ossible way. In	
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earning students	
hould focus more	
on experimentation	
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Nowadays,	
tudents have a	
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orget that there is	
fine-line between	
nspiration and	
mitation.	

	One week QIP has	٦
	covered a range of	
	different design	
	tools and software	
	technology.	
	Enables	
	participants to get	
	a hands-on	
	experience of use	
	of latest Immersive	
	Technologies used	
	in Fashion Design,	
	Retail Business,	
	Digital Illustration,	
	Mobile	
	Photography,	
	Virtual Reality,	
	and UX/UI. years	
	of experience in	
	the field of Fashion	
	Designing and	
One week QIP	Technology.	

Amity School of Engineering and Technology

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)	Nature (Ad- hoc / On Programmed Basis)
	National Workshop on " Virtual Reality	Workshop on Virtual Reality and Augmented Reality: The aim of this workshop was to bring low cost VR to everyone who wants to explore this niche skill. This workshop was divided in three parts i.e. theory sessions,						On
1	and Augmented	hands-on demos and	10/00/2020	National	20	22	Unnaid	Programmed
1	reality"	DIY activity.	19/09/2020	Workshop	20	22	Unpaid	Basis
2	Innovation Day	Webinar on "Innovation and Opportunities in 3D Printing"	28/09/2020	Webinar	80	98	Unpaid	On Programmed Basis
	,	One Day Workshop on "Art of Autodesk Fusion 360 for Manufacturing" was organized to introduce the software "Autodesk Fusion 360" for students of Mechanical Engineering, Aerospace Engineering, Aeronautical					•	
	One Day Workshop	Engineering and						
	on "Art of Autodesk	Automobile						On
	Fusion 360 for	Engineering		One Day				Programmed
3	Manufacturing"	backgrounds.	09/08/2020	Workshop	28	42	Unpaid	Basis

4	Guest Lecture on "Opportunities in Automotive Engineering"	Guest lecture was organized to familiarize students with the latest technology and practices in Automotive engineering and future prospects about this fascinating field of Automotive Engineering.	09/08/2020	Guest Lecture	5	16	Unpaid	On Programmed Basis
	3 3 3	Introduction to open source and how to do			-			
		open source						
		contribution. Learn Git						
		commands and						
		important concepts						
		including branching						
		and distributed version						
		control. A brief						
		rundown of the GitHub						
	One Day Workshop	platform and how it						On
	on Open source, Git	can be used to manage		One Day				Programmed
5	and Github	your projects.	17/10/2020	Workshop	22	23	Unpaid	Basis
		Introduction to building						
		your own website using						
		basic HTML and CSS.						
		Learn to make your						On
	One Day Workshop	own portfolio page		One Day				Programmed
6	on HTML and CSS	with your own designs.	18/10/2020	Workshop	45	40	Unpaid	Basis

7	One Day Workshop on Introduction to Python	It is no secret that Python has various applications in the current IT industry, and mastering it would mean gaining a big headstart from your peers. Our guest speaker, Harshit Shukla, who is the Head of Training & Development at Techficent. The objective of this event was to introduce the basics of Python language.	25/10/2020	One Day Workshop	50	42	Unpaid	On Programmed Basis
/	Python	The webinar on topic	25/10/2020	worksnop	50	42	Offpaid	DdSIS
	Webinar on Road	'Modern trends of pavement design and construction' by Shri. Rajib Chattaraj, SE. PWD, West Bengal and Bitumen grades delivered by Mr. Achintya Chakraborty gave lot of insights to the students and faculties of Amity University Mumbai on road design and construction. The talk covered the factors affecting the pavement design, recent loadings						On
	Construction	considered in India and		One Day				Programmed
8	Technology	different grades of	10/11/2020	Workshop	40	45	Unpaid	Basis

		bitumen and their						
		applicability to Indian						
		conditions.						
		LaTeX is a high-quality						
		typesetting system that						
		has been designed for						
		the production of						
		technical and scientific						
		documentation. It is						
		the de facto standard						
		for the communication						
		and publication of						
		scientific documents.						
		LaTeX is available as						
		free software. It helps						
		to format the						
		document on the go						
	3 Days National Level	without getting	18-12-2020					On
	Online Workshop on	distracted from the	to 20-12-	National				Programmed
9	"LaTeX"	content.	2020	Workshop	41	48	Unpaid	Basis
		The Hackathon was						
		organized to allow the						
		participants to make						
		and present projects on						On
	Hackathon: Code	the domains Education,						Programmed
10	Innovation Series	Health, Finance.	08/01/2021	Hackathon	58	72	Unpaid	Basis

	STTP on Artificial Intelligence in Geo- spatial Technology for Sustainable	The main objective of the one week STTP was to provide a forum for presenting and discussing the latest trends in the areas of Geo-spatial technology i.e Remote Sensing (RS), Geographic Information System (GIS) and the applications of artificial intelligence in GIS. The GIS and Remote sensing techniques are widely recognized as supporting tools for the planning, monitoring, development and management of the resources at micro to	11-01-2021 to 15-01-		105	0.5		On Programmed
11	Development	macro level.	2021	STTP	105	95	Unpaid	Basis
	Cuest Lecture on	The main purpose of the event was to imbibe the spirit of entrepreneurship in to the minds of the students by interacting						
	Guest Lecture on "My Story -	with the fresh entrepreneur who has						
	Motivational Session	recently passed out of						
	By Successful	engineering college and						On
	Entrepreneur/Startup	successfully running a		Guest				Programmed
12	Founder"	company.	27/01/2021	Lecture	55	65	Unpaid	Basis

13	Webinar on Computational Aerodynamics	Objective of the Webinar was to cover the overall applications, advantages and disadvantages of computational fluid dynamics, and good understating of research aspects and area of divergence. The webinar dealt with expert talk and demonization of CFD.	30/01/2021	Webinar	30	38	Unpaid	On Programmed Basis
		Amity School of					- 1	
		Engineering and Technology organized						
		one of the most						
		awaited technical						
		festivals TECHNICIA						
		2021 consisting of a	25 02 2024					
		plethora of events,	25-02-2021 to 26-02-					On
14	Technicia	some new and some classics.	2021	Event	250	350	Unpaid	Programmed Basis
14	recimicia	Import of files, sketch	2021	LVEIIL	230	330	Oripaid	Dasis
		tools, Part Modelling,						
		Assembly joints &						
	One Week Faculty	motion links,						
	Development	Documentation,						
	Program (FDP) on	Exploded View,						
	"Generative Design	Simulation, Rendering,	07-06-2021					On
	Using Autodesk	Generative Design and	to 11-06-		_	_		Programmed
15	Fusion 360"	manufacturing.	2021	FDP	25	30	Unpaid	Basis

16	TECHNOTHON	TECHNOTHON 1.0 is a national level hackathon where in an individual or a team will submit their project, based on these 4 themes as mentioned below to a panel of distinguished judges.	01-07-2021 to 04-07- 2021	Technothon	120	150	Unpaid	On Programmed Basis
		Organized by the internal faculties.						
		Explained the						
		importance of scilab						
		and coding. All	20.00.2024					
		participants got an	29-09-2021 to 01-10-					On
17	Workshop on SCILAB	opportunity to learn Scilab.	2021	Workshop	21	25	Unpaid	Programmed Basis
17	Workshop on selexe	This event was	2021	Workshop	21	23	Оприи	Busis
		conducted by the 30						
		Days of Google Cloud						
		Facilitator of Amity						
		University Mumbai, Mr.						
		Tushar Sharma. The						
		goal of the event was						
		to discuss the 30 Days of Google Cloud						
		Program's mission,						
		advantages, and what						
	Webinar on	all tasks students must						On
	"Introduction to 30	complete throughout						Programmed
18	Days of Cloud"	the program.	01/10/2021	Webinar	54	47	Unpaid	Basis

19	Webinar on OpenOcto :- Introduction to Open Source	The OpenOcto was the first open-source event ever to be conducted in Amity University Mumbai campus. Out Of Context is an event where budding web developers get a	08/10/2021	Webinar	57	61	Unpaid	On Programmed Basis
	Workshop on " Out	chance to showcase	to 15-10-					Programmed
20	Of Context 1.0"	their web	2021	Workshop	74	72	Unpaid	Basis
	Innovating New Technologies with	The event was held in partnership with Finstreet, an Indian Blockchain Tech Startup, to teach people about the working methodology of Blockchain and how we can use and study						On Programmed
21	BlockChain	this Technology.	12/11/2021	Webinar	63	58	Unpaid	Basis
22	Machine Learning Bootcamp	This is a 15-day training programme in which students were instructed in the subject of Machine Studying, learning the fundamental ideas of machine learning as well as a few basic algorithms.	15-11-2021 to 01-12- 2021	Workshop	85	92	Unpaid	On Programmed Basis
	Webinar on "How to write/publish research papers in	The webinar helped the attendees to understand the process						On
23	good impact factor journals"	of writing research paper in good journals	24/11/2021	Webinar	43	52		Programmed Basis

24	Hands-On Workshop on "Innovative 3D Printing Technology and Applications"	The Workshop helped the participants to gain hands-on experience on softwares like Tinkercad and CURA. They also got hands-on experience on industrial grade 3D Printer available in ASET, Amity University Mumbai	25-11-2021 to 27-11- 2021	Workshop	5	6	Paid	On Programmed Basis
	Integrated Systems	Cloud computing is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user. Large clouds often have functions distributed over multiple locations, each		Wellishep	3	J	, and	On
25	Management for	location being a data	26/11/2021	Mahinar	45	C 4	Unnaid	Programmed
25	Cloud and IoT Webinar on Guided Wave-Based Damage Detection in Structural	The participants understood the use of Guided Waves for Structural Heath Monitoring, Conditional Monitoring	26/11/2021	Webinar	45	64	Unpaid	On Programmed
26	Components	etc.	29/11/2021	Webinar	23	15	Unpaid	Basis

27	"MAPATHON" An Online GIS workshop with hands on training on QGIS and Mapping Competition	The purpose of the occasion was to create awareness about the importance of Geographical Information Systems in today's world. The main objective of the workshop was to spread knowledge about GIS & Remote Sensing with the participants, so that they can use the software in their respective fields.	29-11-2021 to 01-12- 2021	Workshop	45	65	Unpaid	On Programmed Basis
	Webinar on "Fault Diagnosis of Mechanical Systems using Machine	The speaker has explained the importance of machine learning in industries with good examples. Machine learning uses statistical methods to allow machines to improve with		·				On Programmed
28	Learning"	experience. It was a one-month event in which participants had to complete 6 units and earn 16 badges from Google's Android App	01/12/2021	Webinar	10	24	Unpaid	Basis
29	Webinar on "Android Study Jams"	Development Course, and at the end, they had to create an Android app using the knowledge they had	09/12/2021	Webinar	58	69	Unpaid	On Programmed Basis

	gained.			

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)	Nature (Ad-hoc / On Programmed Basis)
1	World Fashion Day- Panel Discussion	Beyond wearable- Fashion and Textiles, a seminar that took place on August 23,2021 on behalf of the celebrations of World Fashion Day. The first speaker for the day was Mr. Manish Daga who gave a new perspective on fashion sustainabilty and environmental concerns. He left the students mesmerised by	23rd August 2020	Online Lecture	110	10	unpaid	Program based

2	Sangathan 2020 - Fun with Athleisure	his experiences with farmers and his contibution to cultivate their goals into reality. On the occasion of Sangathan 2020, School of Fashion Design & Technology along with Club Ami-Trendz hosted 'Fun with Athleisure' for all the students of AUM. The event conducted for students from all the semesters this time, showed a mix of sports with fashion.	22nd to 24th October 2020	Online Competition	170	10	unpaid	Ad-hoc
3	Lean Manufacturing- Lean is Simple- The American Innovator- Case Study Fastcap	Institution's Innovation Council or IIC focuses to create a vibrant local innovation ecosystem. It promotes Start-up supporting Mechanism in Higher Education Institutions and establishes Functioning Ecosystem for Scouting and Pre-incubation of Ideas. Innovation and Creativity have been the benchmark of Amity School of Fashion Design and Technology where students are encouraged to think	15th March 21	Guest Lecture	98	19	unpaid	Program based

		creatively & innovatively through academics, seminars, conferences, cocurricular and extracurricular activities.						
4	Fashion Fact Series- Web Talk 1: Building Brands: Academics and Industry	This webinar was the first web talk of Fashion Fact Series organized by ASFDT, AUM as part of promotional activity. The event was attended by students of 11 and 12 standard, Prospective applicants and applicants for ASFDT.	26th May 2021	Online Lecture	100	9	unpaid	Promotional activity
5	Launch of STYLEQ '21 Magazine.	In the most unusual phase in recent fashion times, ASFDT has launched another edition of STYLEQ '21 Magazine. This Spring/Summer'21 edition of StyleQ' have amazing trends, articles and events' reports that Team ASFDT has put together.	7th June 2021	Faculty trainer & Computers	10	5	unpaid	Program based

6	Design-hub initiative Denimatic- Dominate the denim	ASFDT's initiative "DesignHub - A Peer Space for Budding Designers" is being launched with a view to promote young fashion designers across the country. Participants have to style one DENIM garment (pants/jacket/skirt etc) in three different ways. They are expected to record a video/picture bunch/moodboard of themselves styling it.	15th to 20th July 2021	Online Competition	48	5	unpaid	Design-hub initiative
7	REVAMP - RESTYLE - RETHINK	Participants have to redesign their T-shirts (Plain/printed) using their own creativity. It is an opportunity to promote young fashion designers across the country helping them dwell into zero waste designs, recintruction, revamping of garments at an early stage.	24th Sep 2021 to 1st Oct 2021	Online Competition	35	12	unpaid	Design-hub initiative
8	PANTONE WEBINAR SERIES - Mythos AW21/22	The event focused on the Color for AW21/22 balance our continued feeling of nostalgia and retro with color positivity. Monochromatic statements, peaceful	25th No vember 2021	Online Lecture	35	5	unpaid	Program based

		trusted shades and timeless powered neutrals plus spiritual and lustful color stories of contrasting shades come together in an array of color stories that embrace fidderent cultures and styles, working well together in a community, but at the same time retaining their individualism. this was organized by PANTONE Color Institute. Industry Interactions					
9	Industry Interactions	are the student's first exposure to the industry. The students go for industry interaction after the completion of their second year for a duration of 2-4 weeks. During this duration, the students are expected to get a detailed overview of the working of the industry with details about the working of various departments, their hierarchy, and other technical details. The students may take up a	July 2020 & July 2021	77		Program based	

		small project in this duration.				
10	Print development project with LIVA, a subsidiary of Aditya Birla Fashion Retail Ltd.	In addition to the above, the Semester VI students also take up a print development project with LIVA, a subsidiary of Aditya Birla Fashion Retail Ltd. The students design prints for brands that buy from LIVA, like BIBA, Utsa, Bombay Paisley, ALL and so on. This is a 4-6 week project done around February every year.	2020	Semester VII students of ASFDT		Program based

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Partipants	Total No. of Outside participants (Count) Woman	Total No. of Outsid e partici pants (Count) Men	Particip ant Charge s (Paid / Unpaid)
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1	National Handloom Day 2020	Students were asked to identify any 5 GI tagged handloom products (online). Collate them artistically as photos and create videos/ ppts of them. Caption them and give a title to honor the handloom. The expert judging the competition were internal faculty members who are expert in the area of traditional textiles.	7th Aug 2020	Online Competition	90	7	Unpaid
2	Induction Program: Webinar 1: Introduction to Painting styles	Students were exposed to the traditional painting styles of the world. The event was organised to enhance the skills and it was conducted by Ms. Shezeen Hyder Gola, Entrepreneur and Fashion Designer label "Shezeen Hyder", Design educator in the areas of Digital & Hand Illustrations, Graphic Design.	19th Aug 2020	Online Workshop	51	4	Unpaid
3	Induction Program: Webinar 2: Creative Collage	Workshop on collage making by using different materials like cotton, wool, different yarns, ropes, cords, buttons, foil sheets, etc. which help students to get better understanding of designing and skills to utilize different materials. Workshop was conducted by Ms. Gayathri Ramanathan, Assistant Professor, ASFDT, Amity University Mumbai.	20th Aug 2020	Online Workshop	47	8	Unpaid
4	World Fashion day Seminar 1 - 'Waste to Wealth'	Workshop was arranged to ensure Green Initiatives for an interactive students' group where students aim to put ideas into actions and experiment with new practices that can help textile industry transform our relationship with fashion into a more sustainable one. Session was condcted by Dr. Suman Mundkur, Hon. Secretary, board of trustees, society of dyers and colorists education charity (SDCEC).	21st Aug 2020	Online Workshop	120	8	Unpaid

5	World Fashion day Seminar 2 - 'Aesthetics & Photography'	Students were exposed to how Aesthetically pleasing photos aren't only made for appreciation. If one has skills of clicking good photos that stands out, how he/she will be able to provide future clients with impressive results. By taking aesthetic images, our students will attract more people to their work on social platforms. It will also improve their portfolio. This could lead to more assignment opportunities and job offers. Conducted by Ms. Shraddha Bhargava — International Photo Journalist & Lens Based Artist and Visual Story teller.	21st Aug 2020	Online Workshop	122	15	Unpaid
6	Induction Program: Webinar 3: Entrepreneurs hip Ideation	The webniare for the students to get an idea about the way entrepreneurs interpret and differentiate any worthy idea from just a point of discussion. The webinar was conducted by Mr. Purnesh Jagad, Assistant Professor, ASFDT, Amity University Mumbai.	24th Aug 2020	Online Lecture	50	5	Unpaid
7	Induction Program, Webinar 4: Hand & Mind Co-ordination	To have better artistic ability and help understanding importance of synchronizing hand and mind coordination for better designing. Expert for the session was Ms. Vandana Deshmukh Head, Dept of Fashion Design, CKT College Panvel.	24th Aug 2020	Online Lecture	52	3	Unpaid
8	Induction Program, Webinar 5: Textiles for Fashion	An overview of Garment Construction from fiber to finally a garment & its embellishment like dyeing and printing. Dr. Trupti Sutar Assistant Professor, ASFDT, Amity University Mumbai fecilitated the session.	25th Aug 2020	Online Lecture	49	6	Unpaid
9	Induction Program, Webinar 6: Visual Merchandisin	Introduce students to world of Visual appearance of a store in apparel industry and importance of Spatial Styling. Expert for the webinar was Ms. Brinelle Rodrigues, Visiting Professor, SNDT University, ISDI.	25th Aug 2020	Online Lecture	51	4	Unpaid

	g						
10	Induction Program, Webinar 7: Design your path to success	Skills required for gaining success in this competitive world was explained to students. Session was conducted by Ms. Apoorva Wadikar Program director, independent 'the art of survival'	26th Aug 2020	Online Lecture	52	3	Unpaid
11	Induction Program, Webinar 8: Creative Printing	How blocks from printing can be created from household things around us. And different textures and their creative implementation. Expert for the event was Ms. Nutan Kajbaje, Fashion consultant and educator with International fashion schools like Wigan and Leigh College, UK, and Cambrian College of Canada, Huddersfield University, UK	26th Aug 2020	Online Lecture	53	2	Unpaid
12	Induction Program, Webinar 10: Grooming & Styling,	Talked about basic skin care, different beauty routine to be followed for a flawless skin and enhanced confidence. Expert for the talk was Ms.Neha Suradkar, Styling and Grooming Expert.	27th Aug 2020	Online Lecture	49	6	Unpaid
13	Induction Program, Webinar 11: Opening creative windows,	Expert talked about breaking the inhibition and exploring the creative side of oneself. Session was conducted by Ms. Narjis Bhargav, Former head of NIFD Hyderabad and Assistant Designer of Genius Clothing, New Zealand. Fashion Educator & Design Consultant	28th Aug 2020	Online Lecture	51	4	Unpaid
14	Induction Program, Webinar 13: Post pandemic fashion industry	Impact of COVID19 on fashion industry and what are the expected trends and changes to be seen in the apparel industry overall. Ms. Indrila Verma, Visiting Professor – Whistling Woods, ISDI PhD Scholar ASFDT AUM was the expert for the session.	31st Aug 2020	Online Lecture	52	3	Unpaid

15	Induction Program, Webinar 14: Media & Communicati on: An Introduction	Talked about importance of Media and Communication in today's everchanging and fast paced information driven world. It also focused on how it impacts an individual. Mr. Reza Fallah, Assistant Professor – SIMB Pune conducted the event for students.	1st Sept 2020	Online Lecture	49	6	Unpaid
16	Induction Program, Webinar 16: Spatial Styling & Designing,	Ms. Niharika Jilla, Interior Designer conducted the session. The talk provided students with valuable information on concepts and importance of Interior designing along with ideas to decorate your own space and how positive energy can be created by the same.	2nd Sept 2020	Online Lecture	53	2	Unpaid
17	Innovation Day Celebration 2020 - Sustainable Fashion Startups and how to start one	On the Innovation day, a talk on "Sustainable fashion start-ups and how to start one." Expert for the event was Mr. Andrew Joseph - Alumnus of ASFDT AUM.	28th Sept 2020	Online Lecture	172	8	Unpaid
18	Halloween 2020 - SPOOK IT Challenge	Students were engaged in A Halloween themed online challenge to bring out student's creativity & spooky side. In the #spookit challenge, Students were asked to share their video entries of 20sec of transforming from regular look to a spooky look after the transition. Top five entries will be posted on the official Instagram handle of Amitrendz club. Participants will be awarded ecertificates.	31st Oct 2020	Online Competition	174	6	Unpaid

19	Design Ideation and Portfolio Development	The speaker made the virtual event more interactive and interesting with a very well-prepared informative presentation, which was shared by her during the session. The presentation covered all the aspects needed for making a portfolio right from conceptualizing, ideating and the art of creating one's own distinctive portfolio. The presentation gave participants an insight on how to make a creative portfolio, tips, advice and inspiration, importance of creating portfolios, comparison between online and offline portfolios, existing portfolio websites to look up to when building ones online portfolio, and the format and process that one should consider while making a portfolio.	25 th February, 2021	Online Lecture	87	
20	Textile Industry and its Dynamics	The speaker shared some wonderful insights on how the textile and clothing industry is influenced by the economic downswing, and theory behind international contraction of consumption and the cost of inflationary inputs, also the speaker talked about sustainability, how it can be practiced in a long run and what measures be taken to stay committed towards sustainability in future. Question and Answer session was taken up at the end of the webinar. All the students participated quite enthusiastically during the question-andanswer session, where they received a clear and wider overview in the subject. Mr. Raja. M. Shanmugam, the President of Tiruppur Exporters Association, Chief Mentor at NIFT-TEA Knitwear Fashion Institute and Founder of Confederation of Indian Industry, of Tiruppur chapter conducted the guest lecture.	9th March 21	Online Guest lecture	109	Unpaid

21	Gara Embroidery workshop, Facilitated by Paramparik karigar	Facilitated by 'Paramparik Karigar', the event focused on enlightening the attendees about Gara Embroidery techniques and its authenticity. The artisan first provoked the interest of the attendees by showing few innovative authentic embroidery works done by the artisans. After a detailed explanation of the history, types, motifs and techniques used, the participants were taught with precision, the various stitches used in Gara embroidery. The participants were also taught to differentiate between the authentic and replica Gara embroidery works in the market. The session was very interactive and interesting. The event ended with a question and answer segment in which queries of the participants were answered by the speaker.	8th April 2021	Online Workshop	118	5	Unpaid
22	Latest in Weaving Technlogy	Mr. Prakash Arun Khude, Professor, MLV Textile & Engineering College Bhilwara, the expert commenced the online lecture by sharing the basic information about textiles and statistics of the textile industry. He started his presentation by giving a brief history on weaving looms. Following by how weaving technology has evolved in the last few years and how immensely it has affected the weaving production rates, Technical Textiles and its uses in non-aesthetic purposes, the process of making these textiles and how they are getting used in the Fashion Industry today. Details of 3D weaving technology and the manufacturing of Spacer Fabrics were discussed. It was exciting to know that these fabrics are even used in the Fashion Industry and showcased on Runways. They are even used by leading brands like Nike.	13th Oct 2021	Online Lecture	112	7	Unpaid

23	Pencil Calligraphy Workshop	Pencil Calligraphy is specially designed for beginners, learn to create beautiful letters using a Pencil and the tips and tricks to enhance your portfolios. As an art form it relaxes the mind, develops patience, and improves concentration. The workshop was conducted by Ms. Pooja Bhagwat, Founder Ink n Bliss Calligraphy and Design Studio. She has collaborated with brands like Christian Dior, Massimo Dutti, Isprava, Jo Malone London. She has also worked on the wedding invitation for Priyanka Chopra.	28th Oct 2021	Online Workshop	127	4	Unpaid
24	Indigenous natural dyeing materials and techniques	Natural indeginious dyeing material and techniques were explained. Demonstrations were given for dyes which were readily available at home like turmeric, beetroot, onion peels etc. The applications of different mordants were explained to bring about colour changes using the same dyeing materials. Ms Rajshree Bhargav, Researcher and Textile craft person, Sustainability Coach	11th Oct 2021	Online Workshop	130	2	Unpaid

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men	Participant Charges (Paid / Unpaid)	Nature (Ad- hoc / On Programmed Basis)
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1	Fashion Fact Series- Web Talk 2: Fashioning Traditional Textiles	The webinar was the second web talk of Fashion Fact Series organized by ASFDT, AUM as part of promotional activity. The event was attended by students of 12 standard, Prospective applicants for ASFDT. Faculty and students from other fashion institutes also attended the event. Ms.Priya Mittal, AP-III, AUM conducted the event.	2nd June 2020	Faculty Trainer	29	9	Unpaid	Promotional activity	
2	Insta live with	It was part of the promotional activity conducted by current and passout batches of ASFDT. The attendees were prospective students from across the country. The alumni shared their experience about life at Amity along with clearing all the queries asked by the prospective students, they also explained about the life in Mumbai for students who are coming from other places. It was indeed an informative as well as nostalgic session. Students have been pouring in with questions, as they were all excited and curious to know more about life at amity and the courses they can join.	16th July 2020	Students expertise	67	31	Unpaid	Promotional event	

3	Design Elements - Fashion Essentials	This promotional event was the third web talk of the fashion fact series named as Design elements: Fashion essentials conducted by Ms. Mohaddesa Dehghani, Assistant Professor-II at Amity school of fashion design and technology. The event was attended by students of 12 standard, Prospective applicants, applicants for ASFDT. Faculty and students from other fashion institutes also attended the event. The web talk concentrated on the design elements and their importance in changing the overlook of the apparel.	31st August 2020	Faculty Trainer	22	13	Unpaid	Promotional activity
4	The Colour of the Year Design Competition	Every year on the first days of December, The Pantone Color Institute announces the new Colour of the Year. The Pantone color system is the most important color matching system in the world and the Pantone Color Institute created the Pantone Color of the Year as a trendsetting concept for branding, marketing and creative society as a whole. In celebration of the new colours, Amity School of Fashion Design and	10th Jan 2021		25 entries		Unpaid	programme based

		Technology along with AmiTrendz organized "The Colour of the Year Design Competition", for students from various departments of Amity University Mumbai. A new challenge for all the fashion lovers of AUM, to showcase their New Year's outfit of the day using the colors of the Pantone Color Year 2021. Participants were required to style an outfit with the colors Ultimate Gray 17-5105 and Illuminating 13-0647. 25 entries were sent in from different departments of Amity University Mumbai, out of which top 5 entries were displayed on the official Instagram account of AmiTrendz.					
5	Remembering Pierre Cardin	Remembering the legendary fashion designer and his life happenings, his early works from 1950s to the 70s and his later works from the 70s to late 90s, Amity School of Fashion Design and Technology along with AmiTrendz asked the students to make an inspiring and creative story. Participants were students from AUM and outside	20th Jan 2021	25	5	Unpaid	programme based

colleges. Each participant is expected to create physical model or illustration of his work. All works can be created using any material available and submitions			
were done along with the			
story behind the inspired			
garment in a presentation			
form using Google form.			

CII School of Logistics

S.NO	Date	Time	Name of	Organisation	Topic of guest lecture	Name & Contact details	Programme & Batch for who
			Industry	Name		of Faculty /Staff	guest lecture organised
			Speaker			Coordinator	
1	April 09,	11:00 AM	Captain Abhay	Great Eastern	Role of Shipping in Global	Dr Smriti Asthana	MBA Logistics and MBA Supply
	2020		Kumar	Shipping	Trade		Chain Management Batch 2019-
				Company			21, 2018-20
2	April 10,	11:00 AM	Dr		Supplier evaluation and	Mr. Pramendra	MBA Logistics and MBA Supply
	2020		Ghanshyam		Assessment		Chain Management Batch
							2019-21
3	28/04/2020	14:30:PM	Dr Seamus	Cork	IMPACT OF COVID 19	Dr Anita Kumar	MBA Logistics and MBA Supply
			O' Reilly	University,	ON FOOD SUPPLY		Chain Management Batch
				Ireland	CHAINS: EXPERIENCES		2019-21 and 2018-20 +
					FROM THE WESTERN		Mumbai students
					ECONOMY		

4	28/05/2020	14:30: PM	Manisha	VP Trialliance	Export and Import	Dr Smriti ASthana	MBA Logistics and MBA Supply
			Thaker	Global	Opportunities and		Chain Management Batch
					Challenges during and		2019-21 and 2018-20 +
					post Covid-19		Mumbai students
5	08/07/2020	14:30: PM	Rajshree	HR, Vodafone	Talent Acquisition,	Mr. Sanjay Khanduja	MBA Logistics and MBA Supply
			Singh		Management and		Chain Management Batch
					Retention		2019-21 + Mumbai students

S.No	Date	Time	Webinar Title	Name of Resource Person	Designation of Resource Person	Organization	Details of Faculty/Staff Coordinators
1	05 th June, 2020	10:00 AM- 06:00 PM	Global Digital Conference on Logistics Summit			CII IL	Dr Smriti Asthana
2	17 th June, 2020	10:00 AM- 11:00 AM	Supply Chain Trends, Opportunities and Risks	Mr Navneet Goel	Ex VP Inspirage, USA	Amity University	Dr Smriti Asthana
3	19 th June, 2020	10:30 AM – 12:30 PM	Digital Conference on Logistics and Supply Chain Challenges during Covid 19			CII	
4	July 02, 2020	05: 00 PM – 06: 15 PM	Building Resilient Supply Chains in a Post COVID World			Delhivery	

5	17/07/2020	14:30 PM – 15:30 PM	Harnessing data to devise smart supply chain strategies	Dr Kabir Rustogi	Data Science expert	Delhivery	Pramendra Kumar
6	23/07/2020	14:30 PM – 15:30 PM	Supply Chain Risk Management in a post Covid scenario	Mr Ashutosh Dhar	Director SCM,	Becton Dikinson India Pvt Ltd	Sanjay Khanduja
7	29/07/2020	14:30 PM — 15:30 PM	Redefining Supply Chain and distribution strategies at Patanjali: Vocal for Local	Mr Sanjeev Khanna		Patanjali Ayurveda	AKS
8	20/08/2020	14:30 PM – 15:30 PM	Air & Surface cargo logistics – Go-to-Market Strategies and Approaches	Mr Pradeep Srivastava	Founder, LogiScale	LogiScale	Skhanduja
9	27/08/2020	14:30 PM – 15:30 PM	Importance of Business Development & Key Account Management Role in Logistics & SCM	Mr Sandeep Juneja	Sr VP Sales	DHL	Anita Kumar
10	22-25 /09/2020	9:30AM – 5: 30 PM	Building Warehousing Competitiveness				CII Conference
11	26/10/2020	11:00 AM – 12 Noon	Influential Leadership Series	Mr Subramaniam		DHL	CII Webinar digital series

S.NO	Date	Time	Webinar Title	Name of Resource Person	Designation of Resource Person	Details of Faculty/Staff Coordinators
1	Day: Monday Date: 13/04/2020 Time:	3.00 PM - 3.45 PM	Attractiveness of Logistics sector as a long-term career	Dr Anita Kumar	Director, CII School of Logistics	Mr Pramendra Kumar
2	25/04/2020	4:00 Pm – 06:PM	Industry Perspective to 7 Pillars of Ecommerce Supply Chain	Mr Sarvartha Kanchan	Head SCM & CX Snapdeal	Mr Pramendra Kumar
3	16/05/2020	04:00 Pm – 05:00 PM	Technology in Supply Chain	Mr Rajesh Ray	Associate Partner, IBM India Pvt Ltd	Mr Pramendra Kumar
4	06/06/2020	04:00 PM - 05:00 PM	Career Prospects in Logistics and Supply Chain Management, Post Covid -19	Mr N Sukumaran	Advisor, CII Academic Council	Dr Smriti Asthana
5	18/07/2020	04:00 PM – 05:00 PM	Virtual Greet and Meet	Dr Anita Kumar	Director	Dr Smriti Asthana

S.NO	Date	Time	Webinar Title	Name of Resource Person	Designation of Resource Person	Organisation	Details of Faculty/Staff Coordinators
1	April 13 – 15, 2020	11:00 – 01: 00 PM	Supply Chain Cost modelling and Analysis	Mr Sudarshan	Oracle	CII School of Logistics	Dr Smriti Asthana
2	August 06, 2020	02: 30 PM- 03:30 PM	Transport Management System	Ms Manisha Sharaf	SuperProcure	SuperProcure	Mr Pramendra Kumar

Amity School of Communication

Sr. No.	School Name	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men
1	Amity School of Communication	Blueming PR Campaign and Design Activity	The campaign was designed and promoted by the students as the part of their course. The event was dedicated to create awareness amongst the students of the university about autism.	11th May 2022	In house program	51	51

2	ASCO	RED IS RAD PR Campaign	The campaign was designed and promoted by the students as the part of their course. The event was dedicated to create awareness amongst the students of the university about menstruation.	11th May 2022	In house program	51	51
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Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men
1	Digital Cinema Workflow Solutions, Display of Canon Cinema products like latest Digital Cinema Cameras and Cine lights with a small Film set.	Students learnt the details of the digital workflow, including how to work in UHD and how to shoot successfully with Digital Cinema Cameras, DSLR cameras and Mirrorless Cameras among many other invaluable skills. There was a complete coverage of all the latest digital video technology and advances, including UHD video, shooting with digital SLR cameras, workflows for Log and RAW recording	31th May 2022	Industry Experts	100	100
2	PR Campaign and Design Activity to generate awareness	The campaign was designed and promoted by the students as the part of their course. The event was dedicated to create awareness amongst the students of the university.	11th May 2022	Industry Experts	51	51
3	Workshop on THE ILLUSION OF PRESENCE: Virtual Reality conceptualization	The Program provided knowledge and opportunities to students and Faculty members to expand their innovative abilities in numerous momentous surfaces elaborate in building career opportunities featuring new methods in VR (Virtual Reality), Metaverse and Documentary	4th April 2022	Industry Experts	300	300

		Filmmaking.				
4	Mumbai Doordarshan Field Visit	As a part of course students visited Doordarshan Centre Mumbai. The students learned about latest creative Cameras, Technology, Hardware and Software, production and post production of News. They made a note of observations and were inspired on various editing Equipment. They had Hands-on experience and Live Observation which always provides a very good learning process to understand the usage of Technology, Colors and Equipment in an effective way.	24th May 2022	Field Visit	40	40
5	One day, Industrial visit , Film Studio (Film City Goregaon), Mumbai	As a part of course students visited Film City, Goregaon. Students learned about latest creative Cameras, Technology, Hardware and Software are very vital for any Filmmaking student. They made a note of observations and were inspired on various Modern Filmmaking Equipment. They had Hands-on experience and Live Observation which always provides a very good learning process to understand the usage of Technology, Colors and Equipment in an effective way.	26th April 2022	Field Visit	20	20
6	Launch of BUZZ-2022 (E- newsletter)	The E-Newletter Amity Buzz was launched which promoted the creative works of the students and the activities conducted at the shool.	19 Spt, 2022	In house program	Online	Online
7	'ONE SHOT' FILM - WORKSHOP+COMPETITION	The event was was an interactive and Engaging on "LIFE OF SHORTS" Film inToday's Time and Age. The expert discussed the life of SHORT FILMS from the basic idea to the portfolio/resume/showreel to	30th March 2022	Industry Experts	200	250

	your biggest ticket National as well as		
	International film festivals.		

Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total No. of Outside participants (Count) Woman	Total No. of Outside participants (Count) Men
1	90 minute, Online FREE "Workshop on Character Design and Motion Graphics" by TOON BOOM	The TOON BOOM 2D Media Software Workshop helped the students create effective animation and multimedia projects. It will also allowed them to understand the effective use of software's like Adobe Photoshop and Adobe After Effects to create impeccable 2D animation work.	20th April 2021	Industry Expert	90	91
2	Interactive and Engaging Online Webinar on "LIFE OF SHORTS" Film in Today's Time and Age	The event was an interactive and Engaging on "LIFE OF SHORTS" Film in Today's Time and Age. The expert discussed the life of SHORT FILMS from the basic idea to the portfolio/resume/showreel to your biggest ticket National as well as International film festivals.	17th August 2021	Industry Expert	100	134

2 Days workshop on Art of Clay Animation and Stop motion simultaneously. It was a hands-on training on clay modelling, cell animation, stop motion which helped student in digging deeper into all aspects, right from Designing to technique to production, in the two days workshop.	1 22 Spt. 2022	Faculty Expert	32	32
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Sr. No.	Name of the Event	Short Description of the Event	Date of the Event	AUM Resource Accessed by Outside Participants	Total Outside participants	(Count) Men
1	"SYNCHRONIZING SOUND IN CINEMA"	The Webinar was useful for students in Understanding Importance of Sound in visual medium. The prospects of Sound Technician in Bollywood Industry. The expert also gave an overview of the technical knowhow of the various departments of Sound.	11th March 2021	Industry Expert	276	276
2	"CONTEMPORARY CHALLENGES IN FILM MAKING" in Conversation with Abhinay Deo and Dr. Nima John	The expert gave an insight of the challanges in Film making and how to overcome the challenges and utilise it as the opportunity. The Webinar was very helpful for the students to understand the contemporary nuances of the film making and promotion.	18th March 2021	Industry Expert	299	299
3	Final Open Defense Committee/ Open Viva Conducted - Ph.D Research Scholar Mr. Nehul Jagdish Kumar - 2015 BATCH.	Ph.D viva was conducted for the reserach scholars. Research experts guided the scholars for further study.	22nd March 2021	Research scholars and Research experts.	40	40

4	Webinar on "THE KEY CONCEPTS OF CINEMATOGRAPHY" by Ace Cinematographer - Mr. Anil Mehta, an interactive session with Students of Amity University	It was a highly interactive and engaging session by Indian Film Industries HIGHLY Acclaimed Ace Cinematographer Mr. ANIL MEHTA. The students got to understand the key concepts of Cinmatography and the work undertaken in making of the film.	9th April 2021	Industry Expert	286	286
5	Media Misinformation and Viral Deception and Fake News by Dr. Sumit Narula. Session 1	The expert discussed about the deception of Fake News in the world of internet. He also shared the tools for identifying the Fake News and Misinformation on the Online platforms.	12th April 2021	Industry Expert	Registered 93/Attended 83	Registered 93/Attended 83
6	Media Misinformation and Viral Deception and Fake News by Dr. Sumit Narula. Session 2	The expert discussed about the deception of Fake News in the world of internet. He also shared the tools for identifying the Fake News and Misinformation on the Online platforms.	16th April 2021	Industry Expert	Registered 117/Attended 107	Registered 117/Attended 107
7	90 minute, Online FREE "Workshop on Character Design and Motion Graphics" by TOON BOOM	The TOON BOOM 2D Media Software Workshop helped the students create effective animation and multimedia projects. It will also allowed them to understand the effective use of software's like Adobe Photoshop and Adobe After Effects to create impeccable 2D animation work.	20th April 2021	Industry Expert	Registered 190/ Attended 181	Registered 190/ Attended 181
8	Expert Lecture on MASS COMMUNICATION IN THE DIGITAL ERA: ACADEMICS AND CAREERS	Digital Era is bringing about changes in all the fields. Intenet has also majorly impacted and influence the field of Mass Communication towards advancement. The expert discussed about the Mass Communication in the Digital Era and its Academics and career opportunities.	8th May 2021	Industry Expert	Attended - 60 (Out bound)	Attended - 60 (Out bound)

9	Expert Lecture on WHAT'S NEW? WHAT'S NEXT? Advertising in the Multimedia Environment.	The event higlighted the coming opportunities in the field of Advertising in today's multimedia Environment. The expert presented students with the knowledge of latest advancement in the field and the coming opportunities which can help students gear up for the placements in the industry.	30-Jun-21	Industry Expert	Attended - 52 (Out bound)	Attended - 52 (Out bound)
10	Expert talk on Exploring the world of Animation, VFX and Gaming	The webinar focused on all the aspects of Film making. It also highlighted the opportunities in the industry and the contemporary challenges.	8th July 2021	Industry Expert	Attended - 65 (Out bound)	Attended - 65 (Out bound)
11	Interactive and Engaging Online Webinar on "LIFE OF SHORTS" Film in Today's Time and Age	The event was was an interactive and Engaging on "LIFE OF SHORTS" Film inToday's Time and Age. The expert discussed the life of SHORT FILMS from the basic idea to the portfolio/resume/showreel to your biggest ticket National as well as International film festivals.	17th August 2021	Industry Expert	Attended by 234	Attended by 234
12	Different Aspects in Film Making Process	The webinar focused on all the aspects of Film making. It also highlighted the opportunities in the industry and the contemporary challenges.	18th August 2021	Industry Expert	50	50
13	"NEW INTERVENTIONS IN JOURNALISM - A Gender perspective."	The expert talked about her inspiring journey of humble beginnings and then scaling to gain an excellent personality and work profile. She also highlighted in the new internventions which are open in the field of Journalism and how students of Media should take benifits from it.	28th Sept 2021,	Industry Expert	276	276
14	Google initiative	In the era of digital Media the workshop helped students understand the making of News on Online platfroms and using the internet for creating content. It also trained students to utilise tools for detecting Fake	28th Sept 2021,	Industry Expert	245	245

		News and Misinformation widely circulated on Internet.				
15	Virtual Visual Exhibition	During the time of lockdown the event helped in exhibiting and promoting the work created by students.	30th September 2021,	Industry Expert	210	210
16	Webinar on "THE ART OF FILM ACTING" in Conversation with Actress Pallavi Joshi & Dr. Nima J. John	The expert gave professional insights-on and off camera to all the students and viewers. In the webinar the "THE ART OF FILM ACTING" the guest focused on the art and craft of acting in Films and Television providing enterprising knowledge to the passionate students.	20th October, 2021	Industry Expert	Reg - 491/Attnd- 405	Reg - 491/Attnd- 405
17	DESIGN, INNOVATION AND TECHNOLOGY IN ANIMATION	The insightful webinar helped the students understand all the nuances of Design, innovation with inclusion of latest modern technology and advancement in the field of Animation. It helped the students gain knowledge of the field and opportunities.	16th November 2021	Industry Expert	255	255
18	DESIGN, INNOVATION AND TECHNOLOGY IN ANIMATION	The insightful webinar helped the students understand all the nuances of Design, innovation with inclusion of latest modern technology and advancement in the field of Animation. It helped the students gain knowledge of the field and opportunities.	17th November 2021	Industry Expert	254	254
19	Webinar on 'PRODUCTION, PLANNING & PROMOTION: The Business of Cinema' with Ace Producer - Mr. Anand Pandit	The main objective of the webinar was to understand the business strategy and execution of film production, planning of distribution and promotion part of it. The expert also explained the difference between the promotion of films on OTT platforms and theatres.	25th November 2021	Industry Expert	205	205

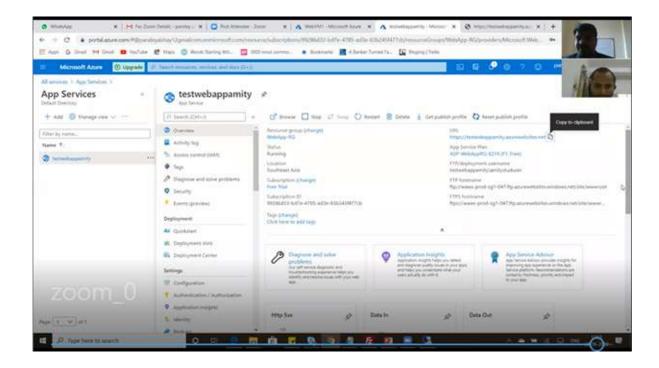
20	'ONE SHOT' FILM - WORKSHOP+COMPETITION	The event was was an interactive and Engaging on "LIFE OF SHORTS" Film inToday's Time and Age. The expert discussed the life of SHORT FILMS from the basic idea to the portfolio/resume/showreel to your biggest ticket National as well as International film festivals.	30th March 2022	Industry Expert	200	250
21	Workshop on THE ILLUSION OF PRESENCE: Virtual Reality conceptualization	The Program provided knowledge and opportunities to students and Faculty members to expand their innovative abilities in numerous momentous surfaces elaborate in building career opportunities featuring new methods in VR (Virtual Reality), Metaverse and Documentary Filmmaking.	4th April 2022	Industry Expert	300	300
22	One day, Aminova2022 Huion Pentablet Competition	The students of Animation department conducted Pentabliet competition at the annual event Aminova 2022. Overall participation of the students from across the streams was encouraged.	9th April 2022	In house program	100	100
23	One day, Industrial visit , Film Studio (Film City Goregaon), Mumbai	As a part of course students visited Film City, Goregaon. Students learned about latest creative Cameras, Technology, Hardware and Software are very vital for any Filmmaking student. They made a note of observations and were inspired on various Modern Filmmaking Equipment. They had Hands-on experience and Live Observation which always provides a very good learning process to understand the usage of Technology, Colors and Equipment in an effective way.	26th April 2022	Field Visist	20	20

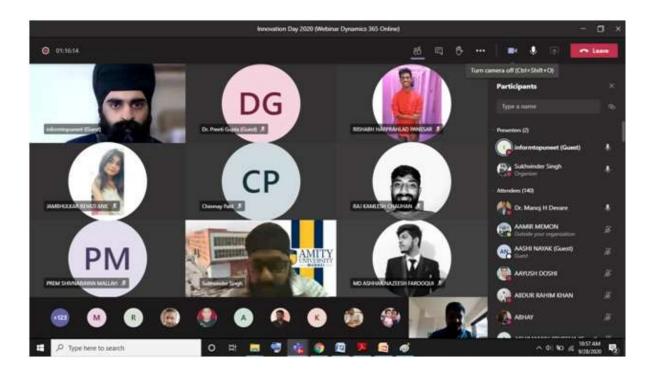
24	One day , On Campus Placement drive with a leading organization in 3D Animation COSMO- GIANTWHEEL PVT.	The placement drive helped the students to get hands on training and placement. The experts also guided the students.	4th May 2022	Industry Expert	300	300
25	PR Campaign and Design Activity to generate awareness	The campaign was designed and promoted by the students as the part of their course. The event was dedicated to create awareness amongst the students of the university.	11th May 2022	Industry Expert	51	51
26	Online -FAKE NEWS AND MISINFORMATION"	The expert discussed about the deception of Fake News in the world of internet. He also shared the tools for identifying the Fake News and Misinformation on the Online platforms.	23rd May 2022	Industry Expert	100	100
27	Mumbai Doordarshan	As a part of course students visited Doordarshan Centre Mumbai. The students learned about latest creative Cameras, Technology, Hardware and Software, production and post production of News. They made a note of observations and were inspired on various editing Equipment. They had Hands-on experience and Live Observation which always provides a very good learning process to understand the usage of Technology, Colors and Equipment in an effective way.	24th May 2022	Field Visist	40	40
28	FAKE NEWS AND MISINFORMATION	The expert discussed about the deception of Fake News in the world of internet. He also shared the tools for identifying the Fake News and Misinformation on the Online platforms.	27-May	Industry Expert	100	100
29	Hindi Press Day	The event and activity was conducted by students to spread the awareness of Hindi Press at large.	30th May 2022	In house program	85	85

30	Digital Cinema Workflow Solutions, Display of Canon Cinema products like latest Digital Cinema Cameras and Cine lights with a small Film set.	Students learnt the details of the digital workflow, including how to work in UHD and how to shoot successfully with Digital Cinema Cameras, DSLR cameras and Mirrorless Cameras among many other invaluable skills. There was a complete coverage of all the latest digital video technology and advances, including UHD video, shooting with digital SLR cameras, workflows for Log and RAW recording	31th May 2022	Industry Expert	100	100
31	Research Colloquium	The senior students of various fields of Masters programm presented their reserach work to the experts.	1st June 2022	Students and Research experts	150	150
32	DRC	Department reserach review was conducted for research scholars who were guided by the research experts.	30-Jun	Research scholars and Research experts.	15	15
33	ASCO Orienation	The students and parents were oriented for the cources, events and academic syllabus undertakent at the department.	29/08/2022	In house program	100	100
34	Launch of BUZZ-2022 (E-newsletter)	The E-Newletter Amity Buzz was launched which promoted the creative works of the students and the activities conducted at the shool.	19 Spt, 2022	In house program	Online	Online
35	2 Days workshop on Art of Clay Animation and Stop motion simultaneously.	It was a hands-on training on clay modelling, cell animation, stop motion which helped student in digging deeper into all aspects, right from Designing to technique to production, in the two days workshop.	22 Spt, 2022	Faculty trainer	32	32

36	2 Days workshop on CLAYMATION WORKSHOP + EXHIBITION.	It was a hands-on training on clay modelling, cell animation, stop motion which helped student in digging deeper into all aspects, right from Designing to technique to production, in the two days workshop.	23 Spt, 2022	Faculty trainer	32	32	
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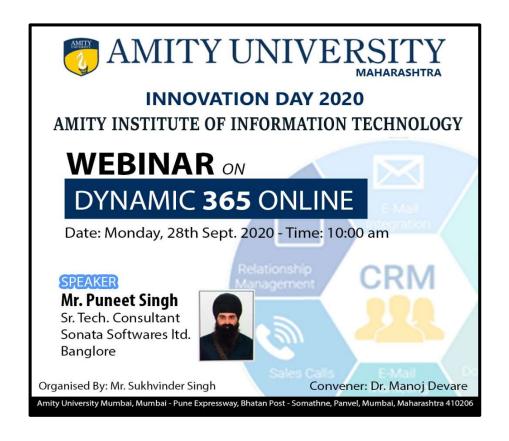
Amity Institute of Information Technology









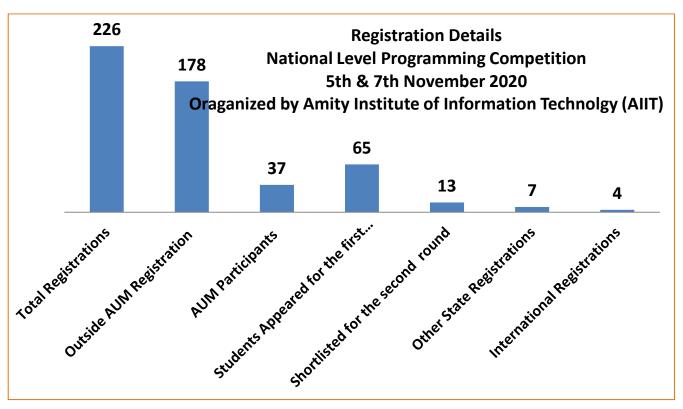


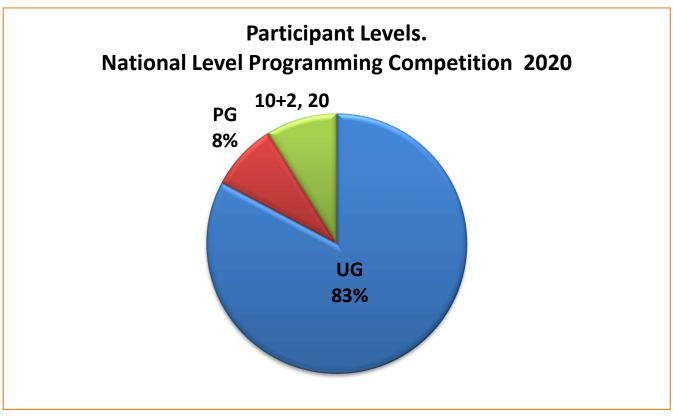
National Level Programming Competition (NLPC 2020): 5th November & 7th November 2020

The NLPC 2020 event was organized by AIIT-AUM to encourage the students of UG & PG towards development of essential skills of programming language tools and techniques. The event was planned in two rounds in online mode, using MS-Teams meeting platform. The first round of the event was conducted on 5th November 2020 as Multiple Choice Questions pattern based on the concepts of Python, Java, and C++ programming languages. The short listed candidates from the Round one were called for the Second round conducted on 7th November 2020. The second round was conducted to check the actual programming hands-on performed by the participants.

Out of total 226 registrations, 178 registrations were from the outside of Amity University Maharashtra. There were 37 students of AUM participated in the event. The event reached at National level with the 07 participants from the different States of the Nation. We are happy to share that, we have received 04 International registrations in the event NLPC 2020. The certificates of participation are given to all the participants of round one of NCPC 2020. The Certificates of

Appreciation are given to all the shortlisted participants from Round 2. The first three winners of the Competition are listed as below.





Various Events for SDG 3 to Contribute in Quality of Education

Talk Show On The Future Of Tourism Academics And Career Opportunities.

On 1st August 2020, Amity Institute of Travel and Tourism (AITT) organized a talk show on the future of Tourism Academics and Career Opportunities. The talk show was moderated by faculty members at AITT along with two guests, Mr. Aditya Bhide – Head of Products and Marketing at Countryside Adventure Holidays and Mr. Gagan Singhal – Deputy General Manager, Sales at FCM India's MICE division. The Talk show spoke in lengths about the current trends in the tourism industry and the future opportunities. Students asked questions, regarding skillsets that would be required by them in the near future, and gained a lot from the personal experiences of speakers.

AITT organized talk show for BTTM and open for outside participants on 1st August 2020, on Tourism Tomorrow: a talk show on the future of tourism academics and Career Opportunities.

The talk show was conducted by two guests: Guest 1: Mr. Aditya Bhide, Head, Products and Marketing, Countryside Adventure Holidays. Guest 2: Mr. Gagan Singhal, Deputy General Manager Sales FCM India MICE. A total of 155 students registered.

Target Audience for the event were the students those who have cleared their HSC examinations from any board and state/and their parents; students who are in their final year of graduation or diploma from any streams; and have an interest in pursuing a career in the tourism industry.

Also, the existing and new batch of BTTM students and their parents, leads for the courses at AITT, new batch of MTTM students and their parents.



The aim of the talk show was to answer queries related to tourism academics and tourism industry. To apprise target audience about the current tourism trends and how the industry is preparing itself for innovation and re-invention. The platform also provided an opportunity for existing students and their parents and those interested to pursue degree and career in this industry, clarifications about the promising future of the tourism industry and clear their doubts, if any.

The talk show aims to primarily clear uncertainties regarding the tourism industry and motivate interested students to prepare and equip themselves with the changing dynamic of the industry.

The talk show emphasizes on the importance of re-skilling and up-skilling oneself to ensure students are prepared to take on multiple roles and provide solutions to challenges and changes forecast in industry.

The talk show shall motivate students to build a strong community and be among rationally thinking individuals who are proactive and are capable of adaptation to change even at their graduation and post-graduation levels. Industry connect gives first-hand information by experts that helped them to understand how the industry actually functions. Introduction to the various careers options available after completion of their course boost their moral.

All the students were able to grasp the current functioning of the trade of MICE and leisure successfully.

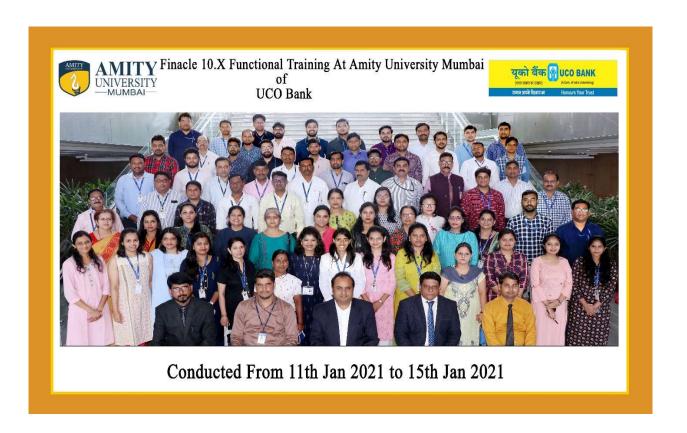
The students were also able to relate to their theoretical concepts learnt during the regular offline classes and were able to link it to the practicality.

Majority of students got to understand first-hand information about the various courses offered here in Amity Institute of Travel and Tourism (Mumbai). They also interacted closely through question answer sessions and got insightful answers from the experts .

Looking for a long-term collaboration with the Guest for future similar talk show or Guest lectures and webinars, either by conducting similar event or organize one day workshops in the succeeding months or years or through other means. This would help inculcate industry exposure at a young age.

Keeping a good rapport with a senior Industry experts would hopefully benefit AITT in arranging collaborations in the future in the context of academic – industry learnings.

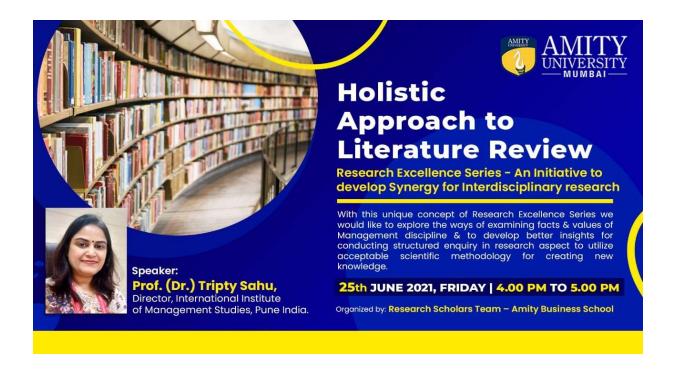
Finale 10.X Functional Training for UCO Bank





Holistic Approach to Literature Review Research Excellence Series

The Event Data 25th June 2021, Friday (4 to 5 pm) by Guest Speaker: Dr. Tripti Sahu, Director, International Institute of Management Studies, Pune, India.



A capacity building program on research teaching & learning processes for academic fraternity to initiate interdisciplinary research. A unique concept of Research Excellence Series is to explore the ways of examining facts and values of Management discipline and to develop better insights for conducting structured enquiry in research aspect to utilize acceptable scientific methodology for creating new knowledge. Purpose is to To learn novel approaches to interpret research processes & scrutinizing the research method including research types and its designs. To explore appropriate methods & tools to address different issues. Enabling scholars to upgrade research competencies. To enhance capabilities to conduct good quality research. A capacity building program on research teaching and learning. A step for academic fraternity to initiate interdisciplinary research with linkages. **Objective** is to develop research capabilities & create research ecosystem at ABS. To develop capacity for conceptualizing articles/case studies eventually leading to better learning & teaching. To facilitate researchers in designing framework to carry out their Ph.D. work. To develop a platform for scientific debate and raise queries relevant to their work. To evaluate current trends and give exposure on databases handling tactics.

Points Discussed:

Research Excellence Series a colloborative interface intended to create research ecosystem, was inaugrated by the esteemed speaker Dr.Tripti, under the tutelage of the leadership team

(Dr.Londhe and Dr.Bhawana). Being the pilot session of the series, the topic chosen was "Holistic Approach to Lliterature Review". The discussion included few generic steps in Literature Review. She being awarded as the Best paper award in International Conference of Mangement in Thailand, explained the nitty-gritty in how to use social media effectively to search for genuine and relevant articles. Theoritical framework was one of the key take home for the scholars. One of the aim emphasized by the speaker was, how to identify the relevant suffice knowledge is collected. The norm of about 150 articles needed to conduct a good literature review and justified why was it needed. In the second part speaker spoke about the five core principles one should follow in conducting the literature review. The importance of identifying correct research problems, ways and means to formulate relevant research questions. These were the few topics covered well by the speaker.

The icing on the cake was the personal excelsheet/journal shared explaining, specific methods to follow while reading the articles to make notes as we conduct the literature review. This can be an effective tool, if maintained from the beginning, could enable one to identify the gap correctly.

Many questions were raised by the scholars and professors alike. The prominent one being how a scholar can guesstimate that when should one stop gathering articles and the speakers answer deserved a huge round of applause. Overall it was a fruitful learning session. The total Attendees are 39.

Gap Analysis: The first step towards a great Research"

Dated 9th July 2021, Friday (4 to 5 pm),Guest Speaker: Dr. Aditi Prasad (<u>Aditipd@gmail.com</u>), Deputy Director, Society of Nature Education and Health (SNEH), Ranchi, India.



Purpose is to learn novel approaches to interpret research processes & scrutinizing the research method including research types and its designs. To explore appropriate methods & tools to address different issues. Enabling scholars to upgrade research competencies. To enhance capabilities to conduct good quality research. A capacity building program on research teaching and learning. A step for academic fraternity to initiate interdisciplinary research with linkages.

Objective is To develop research capabilities & create research ecosystem at ABS. To develop capacity for conceptualizing articles/case studies eventually leading to better learning & teaching. To facilitate researchers in designing framework to carry out their Ph.D. work. To develop a platform for scientific debate and raise queries relevant to their work. To evaluate current trends and give exposure on databases handling tactics.

Research Excellence Series talk 2 was effectively conducted by the eminent speaker Dr. Aditi Prasad, under the tutelage of the leadership team. The event was a great success with participants as the research fraternity of ABS, AUM which included the research scholars and experienced faculty members. To take the learning forward from the Holistic approach to Literture Review (topic covered in the Talk 1 of RES), the topic for the Talk 2 RES was conceptualised as "Gap Analysis-The first step towards a great Research". The discussion started with the speaker highlighting the importance and need of the new research and what should be the aim of the research scholars while doing any research work. The session emphasized on how to effectively identify the research gaps in the existing literature work which will help to formulate the research question thus giving clarity to the researcher to adopt a clear research framework for the research to be conducted. Identifying the research gap through literature review, SAGE research method, most cited papers etc. would help the researcher to reach the desired state of creating a unique research work. The speaker focussed on the challenges faced by the researcher to find the gap and what strategies

should be followed to make an effective gap statement. Through various examples, the speaker tried to explain the common mistakes which the researchers make while writing the gap statement and how those can be rectified/taken care of to ensure a smooth research process. The session ended with a positive feedback and favorable comments from the participants resulting in an enriching learning experience. Number of Attendees are 41.

Qualitative Assessment - A Holistic Approach to Research Methodology



Date 23th July 2021, Friday (3-4 PM), Speaker: Dr. Jaspreet Kaur (
jaspreetkb@rediffmail.com), Associate Professor, Organization: SOB, Pearl Academy.

Obejetives are thorough understanding of types of Qualitative Research for carrying out better research outcome. A proper analysis of how to use the Qualitative Research and knowledge of the various strategies and methods to handle the challenges faced during the work. Gain knowledge in the field of research by learning about application aspects of Qualitative Research. Help in improvising the research portfolio and the research framework by employing the right approach.

Research Excellence Series talk 3 was successfully conducted by the eminent speaker **Dr.**Jaspreet Kaur, under the guidance of the leadership team (Dr.Bhawna Sharma and Dr.Latha Sreeram). The event was a great success with participants as the research fraternity of ABS,

AUM which included the research scholars and experienced faculty members. To take the learning forward from the Holistic approach to Literture Review (topic covered in the Talk 1 of RES) alogn with the Talk 2 RES on "Gap Analysis-The first step towards a great Research". the topic for the Talk 3 RES was conceptualised as "Qualitative Assessment; A Holistic Approach to Research Methodology" The discussion started with the speaker highlighting about the importance, need of the Qualitative Research and what are the types of Qualitative Research to be consider for the research scholars while doing any research work. The session emphasized on how to effectively scholar can select various types of qualitative Research which will help in collecting the data and applied for better results in research.. The speaker focussed on the types and appropriate application of different types of Qualitative Research. Through various examples, the speaker tried to explain the common mistakes which the researchers make while choosing the right type of research method. The session ended with a positive feedback and favorable comments from the participants resulting in an enriching learning experience. Total number of attendees were 55.

Inductive and Dedudctive Research Approach- Understanding the importance of Research methodology

Date of Event 20th August 2021, Friday (3to 4 pm), Guest Speaker: Dr. Sukhmeet Kaur(<u>sukhmeet.saggu@mitwpu.edu.in</u>), Assistant Professor, MIT World Peace University, Pune, Ritu Bang

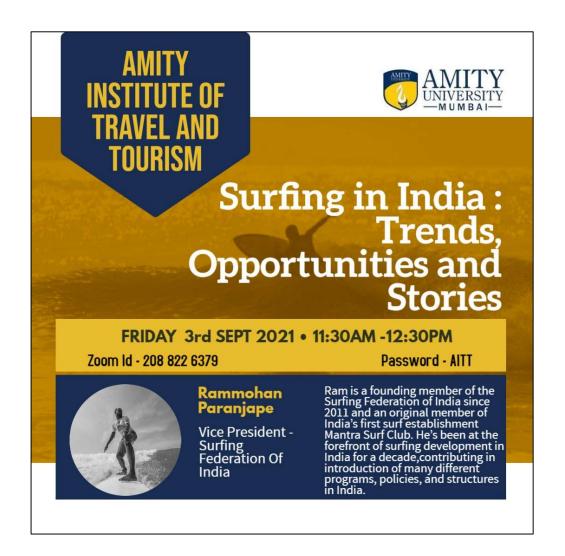


A capacity building program on research teaching & learning processes for academic fraternity to initiate interdisciplinary research. A unique concept of Research Excellence Series is to explore the ways of examining facts and values of Management discipline and to develop better insights for conducting structured enquiry in research aspect to utilize acceptable scientific methodology for creating new knowledge. The purpose is to learn novel approaches to interpret research processes & scrutinizing the research method including research types and its designs. To explore appropriate methods & tools to address different issues. Enabling scholars to upgrade research competencies. To enhance capabilities to conduct good quality research. A capacity building program on research teaching and learning. A step for academic fraternity to initiate interdisciplinary research with linkages.

Objectivees are To develop research capabilities & create research ecosystem at ABS. To develop capacity for conceptualizing articles/case studies eventually leading to better learning & teaching. To facilitate researchers in designing framework to carry out their Ph.D. work. To develop a platform for scientific debate and raise queries relevant to their work. To evaluate current trends and give exposure on databases handling tactics.

Points Discussed are research Excellence Series talk 5 was conducted by the eminent speaker Sukhmeet Kaur, under the tutelage of the leadership team (Dr.Bhawna Sharma and Dr.Latha Sreeram). The event was a great success with participants as the research fraternity of ABS, AUM which included the research scholars and experienced faculty members. To take the learning forward from the earlier RES Talk by knowlegeable speakers, the topic for the RES Talk 5 was conceptualised as "Inductive and Deductive Research Approach-Understanding the Importance of Research Methodology". The discussion started with the speaker explaining what is a scientific knowledge and Logic and evidence are the two pillars of scientific research. Based on this understanding, the Inductive and Deductive Research approach were explained clearly and how does a researcher choose which approach to be utilized for his research study. In order to explain the inductive and deductive research approach, the speaker wonderfully gave the reference of the various interesting and latest papers on pandemic published in reputed journals. Further, the speaker emphasized on the use of the mix method of both the approaches to avail the benefits of approaches. The session ended with a positive feedback and favorable comments from the participants resulting in an enriching learning experience. Total number of Attendees are 28.

Surfing in India Trends Opportunities and Stories



AITT organized a webinar on 03rd September 2021 on the topic 'Surfing In India: Trends, Opportunities and Stories'. The speaker for the Session was Mr. Rammohan Paranjape, Vice President, Surfing Federation of India, Mr. Rammohan had graciously invited another colleague from Surfing Federation of India and hence Dr. Ishani had also joined the session as guest speaker. There were 112 registrations for the event, and Mr. Rammohan spoke briefly on the topic of Surfing, Surfing opportunities in India and about basic terms and nuances of the activity of surfing. Ms. Ishani spoke in detail about how surfing can be an instrument to break societal constraints and change the perception of female participation in surfing.

The objective of the event was to improve the visibility of surfing as an adventure tourism activity as opposed to trekking and other adventure tourism activities among travelers. The session was also directed to improving the awareness of travelers on the

concept itself of surfing. For students in the travel and tourism management course at Amity Institute of Travel and Tourism, the session also highlighted on how the policy makers and governments are looking into utilizing the vast coastline of India and develop surfing infrastructure to promote economic and social benefits of surfing.

The session was directed to improving the awareness of travelers on the concept itself of surfing. For students in the travel and tourism management course at Amity Institute of Travel and Tourism, the session also highlighted on how the policy makers and governments are looking into utilizing the vast coastline of India and develop surfing infrastructure to promote economic and social benefits of surfing. To tackle the social stigma of females in surfing and promote surfing as a safe and responsible activity. Motivating travelers to explore the surfing destinations and opportunities in India. Acceptance of surfing as a safe and fun activity and not only as an extreme sport

All the participants were happy with the conduction of the events and are looking forward to considering and exploring opportunities in surfing The student from travel and tourism management courses have also started looking into surfing as an entrepreneurial and activity-based concept. By creating interest, the number of travelers taking interest in surfing has improved. Collaboration with Surfing Federation of India for more such general and focused sessions to improve the information and knowledge available in surfing in India and international destinations. Students and participants to research and speak more about the concept of surfing.